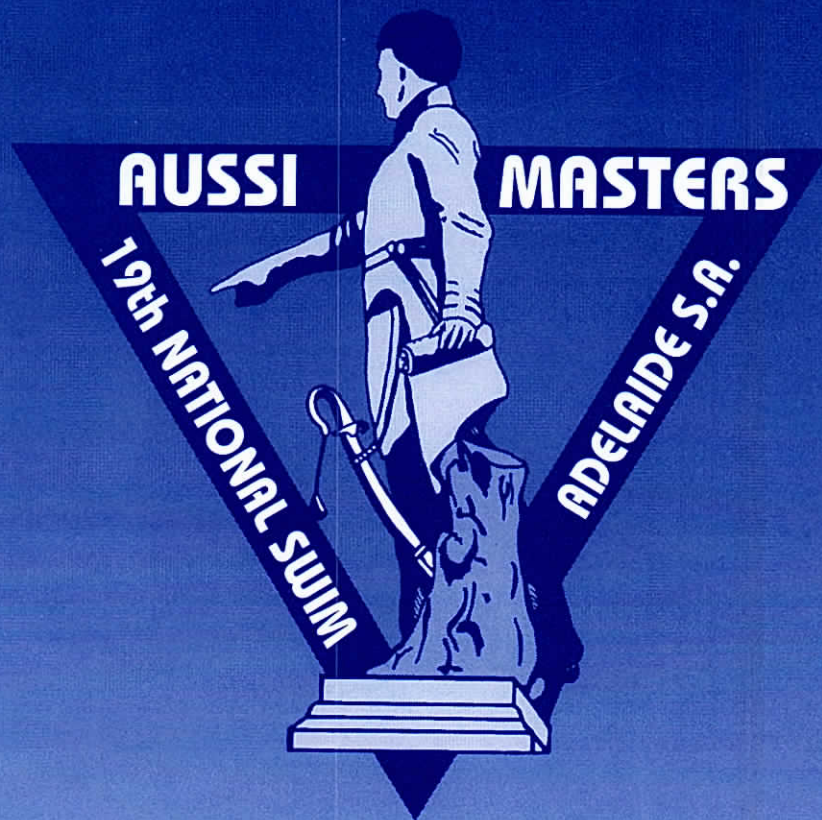


REPORT



NINETEENTH NATIONAL SWIM & CLUB CHAMPIONSHIPS

ADELAIDE AQUATIC CENTRE
22nd - 26th March 1994



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CHAIRMAN'S REPORT

It is with a great deal of pleasure and pride that I present this report on the 1994 National Swim and Club Championship.

One of the lessons learnt by the S.A. Branch in running previous National Swims and Australian Masters Games was the inadvisability of the key members of the Branch Executive also having major roles on the main organising committee.

Given that my position on the Branch Executive is that of National Board Member, plus my previous experience in organising major swim meets, the Branch Executive felt that I would be an appropriate Chairman, this also had the benefit that my attendance at National Council Meetings would allow me to present the required reports personally.

The formation of the Organising Committee was obviously the first priority, there was no doubt in my mind that to run a successful meet I needed the help of Florence Walker as Secretary and Kit Simons as Meet Director, fortunately neither was involved with the Branch in a key position and they both accepted when asked. To fill the other positions, requests for volunteers were made at the Branch AGM and to all clubs. I was extremely fortunate with the quality of the people that took on these tasks, not only did they perform extremely well in their appointed positions but added a good balance to the Committee. Many thanks to Joanne Fox (Treasurer), Mark Sutton (Social) and Russell Clarke and Bill Stevens (Long Swim), Russell started the long swim planning but on his election to Branch President he handed over to Bill.

The one position that we were unable to fill was that of Marketing, the steps taken to overcome this problem will be addressed later in this report. We also made the decision to have a representative from the Adelaide Aquatic Centre on our Committee, he only attended one meeting just prior to the meet, however he was kept fully informed of our requirements and this paid handsome dividends prior to and during the meet.

Apart from setting the dates, booking the venues, deciding on the swim program, agreeing to a logo, obtaining stationery and all those things that need to be put in place for planning to go ahead, just about the first action that we took as a committee was for each member to prepare a list outlining their responsibilities and a timetable. To assist those members new to organising National Swim Meets, each was given a copy of the National Swim Guide and our 1986 National Swim Report. From these lists I prepared an overall plan timetable which proved invaluable to me over the next two years.

In the sponsorship area we were extremely fortunate with our two major sponsors, "FOUNDATION S.A." and "ZEDAR AUSTRALIA".

The financial support given by "FOUNDATION S.A." in return for "naming rights" to the pool swim was of great assistance and without it we would have found it difficult to have produced a swim meet of such a high standard.

The financial and moral support given by "ZEDAR AUSTRALIA" is incalculable, in addition to their very generous financial support, the trophies for the "ZEDAR CHALLENGE RELAYS", officials T-Shirts, long swim caps, the presence of Sue and Bob at the "Happy Hours" was most welcome and much appreciated.

I mentioned earlier in this report the problems we were experiencing in the Marketing portfolio, despite numerous pleas to Clubs and one false start nobody came forward to take on this position. I certainly do not have the expertise to have taken on this role and the other members of the Committee had more than enough to do, therefore we decided that there was no alternative but to seek the help of experts. "David Simons Promotions" was recommended to us and a group from our Committee met with him to assess his suitability for our needs, given that his major client is Surf Lifesaving and he had done some projects for "FOUNDATION S.A." we decided to engage him. This cost us half of our sponsorship money from "FOUNDATION S.A." but I believe that we did get value for money in the end.

The Official Welcome and Opening was performed by the National President, Glenys MacDonald and the Minister for Sport and Racing, Mr John Oswald. This was followed by a light luncheon attended by our sponsors and invited guests at which our Branch President, Russell Clarke made a presentation of plaques to our major sponsors.

Two areas that added considerably both to the running and atmosphere of the meet were the recording and the "Happy Hours".

The recording was first class, results were posted without delay and the only problem was in the 50m Breaststroke, the second to last individual event, this took 10 minutes to fix. As a result of progressively photo-copying the results plus finishing at noon on the Friday and the long swim on the Saturday we were able to give out results books and individual certificates at the Presentation Dinner. This did not happen by accident, it was due to a good deal of pre-meet organisation and planning, plus a lot of hard work during the meet. A special mention to two of the stalwarts of the recording room, Florence Walker who unfortunately broke her arm on the eve of the swim and Gillian Laughton who really was unwell during the swim. These two, however, soldiered on and between them entered all of the swim times on the race cards, a magnificent effort and much appreciated. Many thanks to our Chief Recorder, Darryl Hawkes, for his planning and organisation in this area.

The "Happy Hours" were great, sure the weather helped considerably but so did the locale. I have long been a supporter of the "Captive Audience" theory, once people have to travel from one venue to another they are reluctant to do so. Having them at the pool was ideal, to share a drink and talk about the day's swimming or planning the evening's

festivities, what can be better and in the spirit of 'FITNESS AND FUN". Well done to our Social Director, Mark Sutton and his absolutely tremendous Committee.

One area which I didn't. give to much thought was that of the recall of the major trophies, in my ignorance I was of the opinion that NED recalled these, once we realised my error the clubs concerned were contacted requesting their return.

The "FOUNDER'S TROPHY" was brought to the swim in two pieces, I repaired this to the best of my ability, however the most upsetting aspect was the un-availability of the "ZEDAR CHALLENGE RELAY TROPHIES" for the opening ceremony. Our sponsors were not too happy about this, especially as this is the second or third time it has happened, they therefore requested that in future the perpetual trophies should not be retained by the winning clubs, instead replicas will be awarded and "ZEDAR" will be responsible for them and ensure that they are at future National Swims.

Taking in to account the situation that the great majority of AUSSI Clubs do not have club rooms and therefore nowhere to display their trophies I wonder if it would not be advantageous for all of the perpetual trophies to be retained in the National Office and replicas awarded to the winners.

I feel that we ran a relaxed and friendly swim and the only suggestion I would make to future Host Branches is follow the guidelines set down, do not fall into the "Olympic Games" trap by trying to be bigger and better than the last, run a swim that you feel comfortable with and is within your capabilities.

Finally I would like to record my personal thanks to each member of the Organising Committee, their commitment over the past two years has been a magnificent effort. I would also thank all of those members who assisted in the running of the Swim Meet in any way, without them we could not have run the meet we did.

PETER GILLETT

Secretary's Report

Promotion

The first promotion of the National Swim was made at the Darwin Nationals 1993 when all swimmers attending received a copy of the flyer in their give-away bag. Subsequently all clubs were issued with copies of the flyer early in June.

Method of entry

It was decided early in Committee that entries should be accepted from Clubs only. Mid Oct. clubs were circulated with entry forms for individual events, relays and social activities. Whether this was the most effective way of asking for entries is debatable as I received numerous phone calls from swimmers who had expected to be advised personally. I am also aware of clubs where swimmers were not given any information, the reason I was told was that as the club secretary/official was not interested in the swim they assumed no-one else would be. This made us amend our rule to accept entries from clubs only to sending summary forms to anyone who enquired. It is possible that the mailing of summary forms was done too far in advance of the closing date of entries. Many Secretaries had mislaid the form, or forgotten they had been received. This caused extra work and expense in mailing out duplicate copies.

Omissions

It was brought to our notice at a very early date that the flyer was incomplete, with no venue advertised. A number of enquiries were received about where the swim was to be held. Another omission occurred in the summary form where we neglected to provide a column for the long swim entries. We tried to correct this by sending out an extra club mailing just before Christmas, advising more details about the long swim and asking that entries be noted on the summary sheet. It was found later that very few clubs either received this letter or passed on the information to the relevant person.

Entries

Total number of entries finished at 420. Most received by the closing date, and forms were generally correctly prepared. Late entries were accepted up to 10 days after the advertised closing date. After the program was seeded it impossible to accept any further entries which caused some disappointment to a few latecomers. This was not the Secretary's decision but done on the advise of the Chief Recorder.

Acknowledgements

My thanks to the National Office, Ivan and Sue, for their assistance in providing labels for the 3 club mailings and also for their help in mailing out the Results to those clubs who did not pick them up at the dinner.

Thank you also to Peter Gillett for undertaking some of my Secretarial duties post swim.

My broken arm has a lot to answer for!

Lastly, but by no means least, my grateful thanks to my unofficial assistant secretary, Gillian Laughton, for the many jobs she undertook on my behalf, which lightened my load considerably.

Nationals Committee

It was a pleasure to work with the members of the 1994 Nationals Committee. Their enthusiasm contributed to a good team effort and a successful meet.

Florence Walker
Secretary

AUSSI MASTERS SWIMMING IN AUSTRALIA INC

1994 NATIONAL SWIM

AUDITOR'S REPORT TO NATIONAL OFFICE

I have audited the attached financial statement of the 1994 National Swim in accordance with Australian Auditing Standards.

It was not practicable for the organisers to establish accounting control over cash receipts prior to their receipt and recording by the organisers. Accordingly, I have not extended my audit examination of cash receipts beyond verification of the amounts entered in the organisers' accounting records.

Subject to the above, in my opinion the financial statement represents a true and fair view of the receipts and payments of the 1994 National Swim.



DAVID BUTTERY
CERTIFIED PRACTISING ACCOUNTANT
506 GLYNBURN ROAD
BURNSIDE SA 5066

DATE: 6/9/94

AUSSI NATIONAL SWIM 1994 - ADELAIDE
FINAL REPORT

RECEIPTS	ACTUAL \$	BUDGET \$
Entry Fees	16640.00	16000.00
Relays	1910.00	2000.00
Presentation Dinner	7245.00	8750.00
Sponsorship	12500.00	12500.00
Interest Received	161.14	0.00
	<hr/>	<hr/>
TOTAL RECEIPTS	38456.14	39250.00
PAYMENTS		
Pool Hire	6534.75	7000.00
St John	190.00	300.00
Long Swim Coverage	348.95	1000.00
Medals, Ribbons and Awards	3527.52	4000.00
Tracksuit Badges	894.00	1000.00
Programs, Results Books	1817.85	3000.00
Certificates	448.01	500.00
Final Report	160.00	250.00
Officials T-Shirts	200.00	1000.00
Administration	3307.29	3000.00
Marketing Fees	5000.00	5000.00
Presentation Dinner	7040.50	8750.00
Officials Lunches	357.30	1000.00
Opening Ceremony Luncheon	240.00	500.00
Debriefing Session	862.30	500.00
SA Amateur Swimming Association	250.00	500.00
Other Contingencies	0.00	1000.00
Bank Fees	87.16	250.00
	<hr/>	<hr/>
TOTAL PAYMENTS	31265.63	38550.00
SURPLUS	\$ 7190.51 =====	\$ 700.00 =====
NATIONAL COMPONENT	3595.25	
BRANCH COMPONENT	3595.26	
	<hr/>	
TOTAL	\$ 7190.51 =====	

TREASURERS REPORT

When the budget was first prepared the committee felt we must be fairly conservative with our figures, because we didn't know what sort of sponsorship in kind we could get without a marketing person. As you can see our profit was quite a bit larger than first anticipated. This was mainly due to the large amount of sponsorship we received in kind that cannot be given a dollar value.

We received \$10,000 from Foundation SA our major sponsor. Zedar also sponsored us for \$2,500 in cash and they also provided us with sponsorship for the official t-shirts which kept the cost way down from what we originally budgeted.

Long Swim costs were kept at a minimum mainly due to help from members from local clubs providing boats and the water cover was provided at a very minimal cost to us, thanks to the local canoe club and a lifesaving club.

The costs of the Programs and Results Books were also decreased after we decided not to employ the use of a printing company in the preparation of these. We were given the use of a photocopier by Canon Australia and supplied with plenty of copy paper for free. This was a timely job, but kept the costs down quite considerably.

Thanks to supplies of bread and cakes from Buttercup Bakeries and drinks from Coca Cola the costs for Officials Lunches were also kept to a minimum.

Overall, the end result is excellent considering we were looking at a deficit prior to the swim.

Statistics

Number of Entries	420
Relays Entries	191
Welcome Function	27% of all entrants attended
Presentation Dinner	49% of all entrants attended

JOANNE FOX

AUSSI MASTERS' SWIMMING,
19 th. 1994 NATIONALS SWIM AND CLUB CHAMPIONSHIPS.

MEET DIRECTORS' FINAL REPORT.

1. Introduction:

Preliminary planning for the '94 AUSSI Nationals commenced on 6-4-92.

The early planning was based on the premise of catering for 600 plus competitors. The previous programme of events from the 18 th. Nationals swim was adopted, with the exception that the long swim was adjusted to 3 km in distance to suit the venue selected.

The programme of five days of competition was thought necessary to fulfil the obligations of running a comfortable pool meet and allowing sufficient time to complete the compilation of results in time for the Presentation dinner on the Saturday evening. This also complied with a request from the Aquatic Centre Management in causing as little disruption to squad training schedules as practical.

The '94 Committee made the following decisions:

- (a) To re-introduce the March Past of clubs at the opening ceremony.
- (b) The introduction of the "Electronically " controlled meet. For a number of factors, it was decided not to use manually timed back up of the AOD system. The main reasons being the reduced expertise of using the computer back up stop buttons, compared with stop watches, the greater security in reducing handling of competitor's cards and the resulting savings in manpower.
- (c) To use a computer seeding program to automatically set up all event heats excepting the 400 and 800 freestyle which were to be deck seeded.
- (d) The provision of officials for the meet was planned by using co-opted resources from AUSSI members augmented by key officials from S.A. Amateur Swimming ranks.

2. The Division of Responsibilities:

After negotiation with club representatives from all metropolitan clubs, the following tasks were allocated.

- (a) Seven metro. clubs were each given the responsibility of manning one lane of time keepers, with a further club asked to man two lanes. Each club was requested to nominate a co-ordinator as my contact with the club to handle timekeeping and other queries.
- (b) Marion Club agreed to run the long swim as an independent planning body with the convenor Bill Stevens a member of the organising committee.
- (c) Atlantis picked up the task of filling and distributing competitor's handout bags.
- (d) Adelaide Masters club was to establish and run the Meet Office .

- (e) Tee-Tree Gully club agreed to run the Medal Presentation table.

3. Preparation for the Provision of Officials for the Meet:

The recruiting of Officials began about a year prior to the meet. This process commenced with distribution to all branch clubs' secretaries of a prepared form for any member, or friend of AUSSI to offer their services to me, in a choice of one or more official positions. A covering letter to the secretaries described the duties of the categories of helpers required, with a return date for collection of the replies via the secretaries.

With the advent of the National Technical Committee's introduction of accreditation courses, the branch introduced technical training seminars to produce as many accredited officials as possible.

Prior to the branch State Cup Meet, the National Technical Co-ordinator arranged a series of accreditation lectures and exams. During the State Cup two day Meet, practical tests were conducted to complete the accreditation of those who had elected to sit for the test papers. Although the outcome of the accreditation attempt was disappointing, the basic skills imparted to those who attended the lectures and did the practical was most important in preparing officials for the Nationals meet.

Finally a request for eight "key" officials was addressed to the S.A.A.S.A.

The process of collating the volunteer officials to positions needed to run the meet continued right up to and during the Nationals swim and became my most demanding task.

4. The equipment requirements to run the meet.

The following is a list of the major items of backup equipment deemed essential to conduct the meet. Without sponsorship some items would have been prohibitive in cost and may possibly have been inferior in quality to those that were supplied-- mainly courtesy Canon Australia.

- (a) Laser Printer
- (b) Plain paper copier (plus copy paper for results and news sheet)
- (c) Personal Computer (News sheet preparation)
- (d) Mobile Telephones (2)
- (e) Two Way Radios (Long Swim)
- (f) Marshalling board
- (g) Signage.

5. Pre-Meet Traumas:

The notification from S.A.A.S.A. of provision of officials for the Meet arrived officially less than two weeks before the 22nd. of March, indicating that they could fill only four of the positions that had been requested. Work commitments, bereavements and accidents accounted for several

of the AUSSI officials pulling out days before the event. After revamping the schedule of officials for the Nth. time, it was very obvious that we were very thin on the deck for competent officials. The services of officials with the background and experience of Michele and Harry Schofield would have been invaluable.

6. The Meet Proper:

After experiencing some problems with the electronic timing system and some gaps in the timekeeping ranks, the programme commenced some 25 minutes late on day one. From there on the programme ran smoothly for the remainder of the meet.

The opening ceremony started on time and went off without hitch, thanks to those involved. After a light hearted march past of club teams, the National President Glenys McDonald welcomed everyone to the 19th Nationals followed by the opening of the Carnival by the Local Minister for Sport and Recreation the Hon. John Oswald.

The response by clubs to the Zedar Challenge relay was disappointing, although both events were close contests.

During the running of event 4, the 100 breaststroke, a system false start was missed (AOD did not start on the gun signal) and the false start rope failed to drop. As no times were recorded the heat had to be re-run after the last heat of the event. After this mishap I reinstated one manual watch per lane and posted a false start rope attendant for every event.

The programme for the whole meet ran exactly to time with very few problems. There were minor inadequacies in the covering of all technical positions, but the strength of our officials was displayed in the marshalling and check starting areas. Not only were these officials responsible for the meet running smoothly to time but their general demeanour and friendly assistance was appreciated by all.

7. Recommendations:

The following recommendations are offered for future consideration.

- (a) Manual back-up timing in some form be retained until a 100 % foolproof AOD system is available.
(Adelaide's AOD is over 10 years old)
- (b) Deck seeding of "longer" pool events be re-examined. With the resources devoted to deck seeding these events and the system of registration of competitors used, it seemed a waste when in both the 400 and 800 free only one heat was saved in each event. More importantly, many swimmers were placed under pressure by the rumour that if they didn't register they would be scratched. The Meet Office was kept busy with queries and phone calls involving registration of these events.
- (c) The computer program for programme seeding events was perhaps too inflexible, in that several times requests from swimmers for re-allocation of heats was denied because no gaps were left in the heats. Normally I would agree that this is not a bad thing, but legitimate requests for heat change did occur

- and could not be met.
- (d) I don't think I need elaborate on the need for a larger group of competent officials, but I could have wished for 25% more than I had available. All officials (except SAASA) were also competing in events. As I referred earlier, some designated officials pulled out of the meet altogether and some didn't turn up on the day, which was most disconcerting.

8. Conclusions.

- (a) In retrospect one can always be smart. The programme framed could have been planned to reduce the "workday" content by two days at least, by compressing the events, swimming one evening or including Saturday. However the advantages of finishing the meet in time to allow results to be available for a Saturday Presentation Dinner are worth retaining. Frankly, the number of 420 swimmers in Adelaide was very disappointing. Support from local clubs did not come nearly up to expectation. It appears that locals were not prepared to, or could not take time off work to compete. If events had been available out side of working hours more support may have been forthcoming.
- (b) The concept of club groups taking on major tasks worked very well. My congratulations to those clubs for their fine work. Marion club did a superb job in organising the long swim. I consider the West Lakes swim to be the best Nationals Long Swim yet. The Meet Office worked to my expectations as a most important facility and my thanks to Adelaide Masters for the friendly efficiency in which they conducted the office.
- (c) I would be derelict in my duty if I didn't acknowledge the efforts of the editor of the "Diatribes", John White in producing an excellent publication single handedly. John was required by his employer to work in Alice Springs the fortnight prior to the Nationals so some very fancy footwork was required to meet his daily schedules. Thank you John, I'm sure the results of your efforts were enjoyed by all. My thanks are also extended to Atlantis Club for their organisation in filling the competitor's handout bags and distributing them. And last but not least to TTG for proving the staff to handle the presentation of medals and ribbons.
- (d) The Long Swim seems to be assuming a greater role on the National's stage as a very popular event. But it is also becoming more time consuming and expensive to run. To cover this additional expense, perhaps it is time to consider applying an entrance fee for competitors wishing to participate.

- (e) On reflection on the task of running the Nationals overall, I have a deep feeling of satisfaction that the job was well done. The theme was set in the '94 Nationals committee room, with fine leadership from Peter Gillett, with a tireless effort from our Secretary Florence Walker, very efficient and effective guidance to their sub-committees on Social activities from Mark Sutton and the Long Swim by Bill Stevens. While I am conscious that improvement in the technical areas of running Nationals swim meets is of high priority, I wish to thank all those officials who supported me so well during our meet. I earnestly hope that the National Board can quickly resolve the problems besetting the accreditation system, so that we may soon have qualified officials available to run all of our meets.

Kit Simons.

'94 Nationals Meet Director.

19th SWIM & CLUB CHAMPIONSHIPS, 22nd-26th March 1994

RECORDER'S REPORT

Swim Meet Software

Once the decision was made to use the software written by Geoff Upton of W.A. it was trialled at our 1994 State Cup to familiarise operators with the system and detect any software errors. Minor problems were found and subsequently corrected by Geoff. Formatting for the program and results were also modified to our requests. A further trial was run using the actual nominations for the meet which led to minor correction of the software. All activities associated with the Swim Meet Software went smoothly during the meet for which we are extremely grateful to Geoff especially his cooperation in making changes to suit the whims of our branch. It is recommended that this software be adopted for use at all National and Branch Championships.

Nominations

Personal data for all swimmers was obtained by the software from the registration system files with the use of registration numbers. Most branches responded to our request for current copies of their registration data where there was a known difference with the National database. Thank you. It is essential for the smooth running of the meet that registration numbers and data be accurate. Generally most swimmers registration numbers and details were correct but unfortunately there were some with incorrect registration numbers or not shown as registered that caused recording hassles. It was surprising the number of nominations that showed their age for the closing date and not the meet date. Trialling with the actual nominations was invaluable as incorrect or missing registration numbers were able to be corrected. The only error that went undetected until during the meet was a Victorian swimmer registered with the wrong sex. Varying formats for entry cards caused a minor inconvenience when entering data and a consistent format is recommended.

Program

The program was produced with the aid of the software which included seeding of the faster swimmers in the centre lanes. Empty lanes were limited to one per heat until all lanes could be filled. It is recommended that the software be changed to limit empty lanes to the first two heats generally in accordance with the rules.

With hind sight the closing date for nominations could have been at least a week later as the entries were entered quickly by registration number, event number and nominated time in conjunction with the software generated program.

Pre Race Meet Days

If all of our interclub meets ran this smoothly then no doubt we could have fallen into the trap of being complacent with disastrous results. We did our home work prior to the meet and all was well except for one sex change. Some changes were made to that published in the program to assist a few swimmers with time constraints. This was achieved by replacing swimmers in the lanes of known scratchings in earlier heats and marking entry cards and official's programs with the change. Although objected to initially perhaps the effort was worth achieving customer satisfaction.

Officials performed well with the deck seeded events and they ran error free.

Results

Not all went perfectly. The well laid plans for staffing of the recording room went astray with some late with-drawals of assistance and our secretary's unfortunate accident with her broken arm meant we were struggling. Many thanks to our members and interstate visitors who assisted us especially Lynne Malone from W.A. who was also scrutinising our methods to assist with the next Nationals.

Short of specialised staff meant that checking of the addition of AOD times to the data entry cards (nomination cards) was not always performed and provisional results for two events had a few errors. These were quickly picked up by the competitors and corrected. The final check of sorting data cards into sex, age group, time order and then comparing provisional result times against data card times was well worth while as discrepancies were found.

Open Water Swim

Timely finalisation of these results were critical to the publication of the Meet Results booklet and Certificates at the Presentation Dinner. Although this goal was achieved recording could have been easier. Nomination summary sheets did not include this event making it difficult to cross-check entries, most swimmers did not nominate a swim time which was required by the software, late entries were accepted creating two lists of entrants, a staggered start was conducted requiring calculations for actual swim time, recorders were hassled by noise and individuals while establishing results and finalisation of results required advice from some competitors to achieve an equitable result.

It is recommended that more attention be given to publicity of the swim entry requirements or close nominations three days before and publish entrants list two days before. Avoid staggered starts if possible. When recording finish, line up competitors in the finishing order, record swimmers number and then allow swimmer to disbanden. When recording times if necessary use '2 by' or '3 by' a time if unable differentiate between swimmers. Provide a quiet location for finalisation of results.

Published Results

Following the posting of final results, results were transferred via floppy disk to another computer and with the aid of a word processor re-formatted to assist with presentation. Although double handling the result was worthwhile. The trophy winners page was pre-formatted and results added when available. Records were produced similarly. A few people had too many tasks when results were being finalised which increased the risk of errors.

Certificates

Once again with the aid of the swim meet software, labels with individual results were produced and then stuck to the National Swim Certificate by a few dedicated workers in readiness for distribution at the Presentation Dinner.

Summary

A outstanding result was achieved by good software and although small in numbers people well endeared in ability, dedication and friendliness. Many thanks to you all.

Darryl Hawkes
Meet Recorder
9th June 1994

system and liquor licence it meant we were at a "break even" position. However, making a profit on the night was not our main objective.

We wanted competitors to have a good "value for money" evening, with plenty of quality food, drinks, music and fun at a very reasonable price. After all, that is what competitors requested following the various shortcomings at previous Nationals. Judging by the positive feedback we did achieve this goal and most importantly made everyone who attended feel "welcome".

The only problem was when a few competitors tried to buy tickets at the door due to a lack of communication or misunderstanding with their Club Secretaries. Unfortunately the caterers, who have an exclusive contract for the pool, didn't allow us that flexibility and we had to direct these people to nearby eating establishments. They accepted that the problem was within their clubs and not with us.

OFFICIAL OPENING LUNCHEON

A luncheon for 24 VIP's, special guests, sponsors and the Nationals Committee was held immediately following the Opening Ceremony. A good selection of hot and cold finger food, cheese and fruit platters, and tea and coffee was provided by the caterers at a cost of \$10.00 per head. A range of complimentary alcoholic and non-alcoholic drinks was served from a make-shift bar. The luncheon was fairly casual but well appreciated and it afforded the opportunity to officially recognise the support of our two major sponsors, FOUNDATION S.A. AND ZEDAR AUSTRALIA.

CATERING FOR OFFICIALS

A 20' x 10' marquee was used for the week to house equipment and supplies to cater for the 30 to 40 officials.

Our duties included:

- 1) Breakfast - this was served from 7.30am and consisted of toast and spreads, tea and coffee, and a range of cereals, cake and fruit. Only a handful of people made use of this facility. However, as the marquee was located at the special "AUSSI ENTRANCE" on the pool's perimeter fence, our Social Committee helpers would say good morning to competitors as they arrived and were available to answer general questions about the Nationals or touring around Adelaide.
- 2) Morning/Afternoon Tea - our helpers went around to all officials offering juice, tea or coffee and cake. This was done on an od-hoc basis, depending on which helper was not competing at the time. It was difficult to establish a roster for this task, the result being an occasional "feast or famine" for the officials.

1994 NATIONAL SWIM
SOCIAL COMMITTEE REPORT

OVERVIEW

The Social Director commenced planning for the major functions almost two years prior to the Nationals. The Social Committee was formed about a year before the event and regular meetings were held. The Committee comprised:

Mark Sutton - Social Director
Nola Rickard
Joanne Sutcliffe
Philip Hearnden
Alastair Will
Marg. Doddridge
Jenny Bradley
Marguerite Wardle

There was a good balance between age, sex, previous Nationals experience and representation from five local clubs. This "balanced view" enabled us to hold functions and activities which appealed to many competitors and were very well received.

RESPONSIBILITY

The following functions were the responsibility of the Social Committee. A brief report on each follows:

- a) Welcome Function
- b) Official Opening Luncheon
- c) Catering for Officials
- d) Happy Hours and Raffles
- e) Mystery Night
- f) Presentation Dinner

WELCOME FUNCTION

This was held in the Courtyard of the Adelaide Aquatic Centre on the Monday evening prior to the competition. The idea was to allow competitors, particularly those from interstate, to pick up their information bags, get to know their way around the pool and ask any questions BEFORE having to compete.

It also provided an opportunity to have a decent, healthy meal, a quiet drink and to renew old acquaintances. Tickets could not be purchased on the night as we had to advise final numbers to the caterers several days earlier. We hired a CD and PA system for \$85.00 so we could have background music and a few speeches. A selection of alcoholic and non-alcoholic drinks were available for purchase from modern, well equipped caravans supplied by S.A. Brewing and Coca Cola. Prices of drinks ranged from \$1.00 to \$2.00.

A liquor licence was required for the entire week at a cost of \$105.00 in total (\$21.00/day).

Approximately 115 people attended this function at a cost to them of \$10.00 per head. The caterers charged us \$9.00 per head for the meal and when you add the cost of the sound

- 3) Lunches - we provided a range of salad items and cold meats in individual containers with tongs. This was set out on a large table with breads and condiments so the officials could help themselves to exactly what they wanted. It was simple, easy to set up and very effective. Each official had a daily lunch voucher which prevented potential problems with "freeloaders". Cake, fruit and drinks were also available.
- 4) Spring Water - this was supplied free of charge by our sponsor, "Atlantis Spring Water". Four dispensers were set up around the pool and kept regularly topped up. The water was available to all competitors and officials and was much appreciated.

We were able to save quite a bit of money in catering thanks to the generous support from Coca Cola and Buttercup Bakeries. Coca Cola were extremely helpful and donated \$500 worth of soft drinks and fruit juices. They also supplied a very large glass door fridge, ice cooler bins and a drinks caravan. Buttercup Bakeries provided heaps of fresh bread and cakes each day which also saved us money.

In summary, the officials were reasonably well looked after and really appreciated whatever they received.

HAPPY HOURS AND RAFFLES

These were a great success thanks to the beautiful weather and a relaxed casual atmosphere. Coca Cola and S.A. Brewery respectively supplied outdoor furniture, umbrellas and drinks caravans to make a lovely setting in the Adelaide Aquatic grounds. As virtually all the helpers were involved in relays at the end of each day, it was a real rush to get things set up in time. Frito-Lay (formerly Arnotts Snackfoods) were an excellent sponsor and provided a good range of potato chips, corn chips and salsa dip every day for free. This all went down well with some starving competitors.

We only had a small scale sponsorship from the Brewery which meant we had to pay normal retail rates for all the alcohol. Thus the "Happy Hours" were not a real money spinner. Light beer, soft drinks and wine were sold for \$1.50 while draught beer and champagne sold for \$2.00. Average attendance was about 80 to 100 people each day and sometimes the "Happy Hours" actually lasted two or three hours.

Raffle tickets were sold around the grandstand during the day and at the start of the "Happy Hours". The cost was 50c a ticket and the daily draw took place during the "Happy Hour". Prizes consisted mainly of passes to the Adelaide Aquatic Centre worth \$80 to \$115 each, bathers from Zedar and champagne and chocolate. Everything except the champagne was donated so the raffles became a good little earner for us and helped to offset costs or losses in other areas.

MYSTERY NIGHT

This was our "mid-week" function and it commenced at 7.15pm on the Thursday evening. Attendees were simply told to wear nice clothes and meet at the Aquatic Centre. On arrival they received a complimentary champagne, beer or orange juice and their ticket went into a random draw. The eight lucky winners scored a limousine ride around the city ending up at the "mystery" destination, the Adelaide Casino. The other 77 people made the mystery journey in one of two coaches.

The package provided by the Casino consisted of coach transfers, a light meal, complimentary drink, Keno ticket and a \$5.00 gaming machine voucher. Staff are also available to explain how to play Blackjack and Roulette on special demonstration tables. The Casino charged \$12.00 per head and we charged \$15.00, the extra \$3.00 went towards covering the cost of the limo and complimentary drinks. Hence it was virtually a "break even" situation. However, as with the "Welcome Function", our main concern was to give people an entertaining "value for money" night with a few nice surprises!

We had great feedback on this and it seemed everyone had a top night out. Quite a few decided to carry on and elected not to make the return coach trip at 10.30pm. They had won more than enough money to cover their taxi fares!

PRESENTATION DINNER

A lot of effort went into finding a suitable venue that could cater from between 200 and 500 persons, centrally located, plenty of free parking and not too expensive but a good reputation. The SAJC Morpetville Racecourse Functions Room was booked 18 months prior to the Nationals and they proved to be very helpful and professional. All we had to do was organise the music, some decorations and co-ordinate the seating arrangements.

The biggest problem, as with the other functions, is not knowing the final numbers until one or two days before and this means a last minute rush to confirm the layout, seating and catering numbers.

As people arrived, their tickets went into a random draw box and they were directed to the bar area for complimentary drinks which ran from 7.00pm to 7.30pm. Club members were seated together and the smaller number clubs were seated with clubs from the same State. The seating worked well because people weren't forced to mix with others but could mingle at leisure between courses. This was learnt at Darwin.

Our Master of Ceremonies was Noel Heritage from the Adelaide Masters club. He did a marvellous job and kept things rolling along in a very friendly and light hearted manner.

A photographer took photos earlier in the evening and returned later with prints for no obligation purchase at \$10.00 each.

This unique "same-night" service was a success with about 70 photos sold. I had negotiated with them to give us 10 complimentary vouchers for the random draw as well as 5% of gross sales as a donation to AUSSI.

The meal was 3 courses with a choice of main course (including vegetarian) plus tea, coffee and chocolates and it appeared that everyone enjoyed the food and had enough to eat. The music was in the form of a "Mobile DJ" and he played a selection of songs from the 1950's to current hits. Quite a few people were still dancing at the agreed close down time of 12.00am so we paid an extra \$50.00 to keep the music going until 1.00am. The caterers were flexible and did not mind us staying on longer (and did not charge any extra).

In summary, the Presentation Dinner appeared to be another Social Committee success with lots of positive feedback received.

CONCLUSION

All of the social functions and activities were well received and favourably commented on.

The following factors contributed to our success:

- A committee of differing ages, sex and clubs.
- Attending previous Nationals to analyse what works, what doesn't. and why (speak to competitors).
- Fantastic weather with temperatures in the low 30's.
- Lots of forward planning and creative thinking.
- Friendly, outgoing helpers who talk to competitors and make them feel welcome.
- Good prizes for raffles, random draws and some "freebies" at "Happy Hours", etc.
- Give competitors "good value for money" functions.

The two main problems we experienced were not knowing the final numbers attending the functions (and "Happy Hours") until the last moment and having a committee consisting mainly of serious competitors. At times we were really stretched to get everything done, as well as compete. But it is difficult to find non-competitors who are willing to help out for an extended period of time.

All in all, a great week excellent weather and plenty of fun times were had.

Mark Sutton
Social Director

REPORT ON 3000 METRE LONG SWIM SATURDAY 26 MARCH 1994.

The 3000 metre long swim was held on the morning of Saturday 26 March 1994 in the northern basin of Adelaide's West Lakes which are filled with sea water that flows from the nearby ocean under tidal influence. It was a triangular course swam in a clockwise direction, and two complete circuits made the required distance.

The swimming conditions were very good. It was a warm sunny day, there was no wind or tidal movement, and the water temperature was very suitable for a 3000 metre swim. The only adverse condition was that on the day the water was a little murky - something which unfortunately affects many man-made venues.

There were 113 starters - 54 women and 59 men, but two swimmers did not complete the course. There were four starts spaced at ten minute intervals, with the slower groups going first.

The event was well conducted, started on time and "went off without a hitch". The credit for the success of the long swim belongs to the Marion Auusi Club whose members and supporters did almost all of the great amount of work that was put into the preparation and conduct of the event. Even though I am Marion Marliner it would be remiss of me to not include in this report an appreciation of the excellent Club effort - well done Marion.

St. John Ambulance Volunteers were in attendance, water cover was provided by the Grange Surf Lifesaving Club and the West Lakes Canoe Club, other Auusi supporters provided the boats needed to mark the course, and a friendly registered surveyor ensured that the distance was very close to the stated 3000 metres. Many thanks to them too.

All results were known soon after the swim, awards to the age group placings were made as soon as the results were known, and the long swim achievements were included on the meet certificates which were available at the Presentation Dinner that night.

Suggestions that should be worth considering for the future -

Separate the nomination fees so that swimmers could enter the long swim only. There were many local swimmers who would have willingly paid ten dollars to do long swim only. Have in mind that many working persons cannot attend week day meetings, but could attend on a Saturday.

Consider a means by which late entries can be accepted, say up to the third day of the meet, and be built into the list of nominations by the Recorder.

Consider accepting very late, or even post entries, but only on the condition that those entrants are not part of the formal swim. I see this as a very friendly gesture, especially towards the Visitors, and some "extras" should not cause inconvenience.

Bill Stevens
LONG SWIM ORGANISER.

AUSSI MASTERS 19th NATIONAL SWIM
MARKETING REPORT

MATTHEW MAGAREY - DAVID SIMONS PROMOTIONS

Approximately 12 months prior to the competition David Simons Promotions were employed to assist AUSSI Masters Swimming promote the Association and the National Swim. Matthew Magarey was assigned from David Simons Promotions to look after the majority of AUSSI Masters promotional matters.

Matthew attended the Organising Committee meetings and forwarded reports when unable to.

Sponsorship was raised to fulfil the requirements of the swim from the following companies:

- | | |
|----------------|-------------------------|
| - CANON | - ATLANTIS SPRING WATER |
| - COCA-COLA | - WELLINGTON HOTEL |
| - S.A. BREWING | - OPTUS COMMUNICATIONS |

Major and minor sponsors were serviced by liaising with them, organising advertisements in program, collecting sponsored material, organising material for competitors bags and arranging for the signage to be placed around the pool.

SPONSORS

- | | |
|----------------------|---------------------------|
| - FOUNDATION S.A. | - ZEDAR AUSTRALIA |
| - CANON | - COCA-COLA |
| - S.A. BREWING | - OPTUS COMMUNICATIONS |
| - COATES HIRE | - ATLANTIS SPRING WATER |
| - BUTTERCUP BAKERIES | - WELLINGTON HOTEL |
| - FRITO-LAY | - ADELAIDE AQUATIC CENTRE |

- Matthew organised, collected and delivered information from the South Australian Tourism and Convention Centre for the competitors.

- Long Swim caps were also organised and ordered by David Simons Promotions.

- Press releases were sent out to all major media groups prior, during and after the event. Matthew attended the competition every day and liaised with television media at the event organising stories and competitors profiles.

MEDIA COVERAGE

RADIO

- SAFM - Mention on news and inclusion on street sheet information service.
- TRIPLE M - Mention on news and talked about on morning show by D,J's.
- SPHR - Talkback radio between D.J. and Ivan Wingate.

- Press releases were sent to all the other radio stations but it was impossible to monitor all stations.

TELEVISION

CHANNEL 9 - Community Television announcement ran from mid February with a runner across the bottom announcing the event and FOUNDATION S.A.'s sponsorship.
- Short story on Saturday 26th evening news regarding the long swim at Westlakes.

CHANNEL 10 - Short story on Tuesday 22nd evening sport news.

CHANNEL 2 - Good length story on Tuesday 22nd evening sport news.

PRESS

MESSENGER PRESS - Gordon Armstrong has promised to put a story and results into as many papers as possible.

Question time then went for a further three quarters of an hour.

- the first discussion was about medals for National Swims. The Forum agreed to a referendum to seek Members views and that it should go to all Members, not just those who attend National Swims.
- concern was then expressed about the handling of Officials training and accreditation courses and that no one was now accredited.

Glenys explained that all those previously accredited are now reinstated.

One speaker disagreed with the Board decision to give supplementary examinations to those who previously had failed, suggesting that all who sat the exams should be given accreditation. The Forum supported the Board's action.

- Keith Wake addressed the gathering about an article he wrote about non-AUSSI Masters swimming clubs, coaches lacking understanding of the needs of adult swimmers and that Masters Games were taking and not giving to AUSSI.
- there was discussion about the lack of understanding about the M.D. Certificate, how it is put into the system and many thought that a swimmer with an M.D. could not break records. It is to be put to the new Technical Committee to better educate Members and Referees about the M.D. Certificate.

At the conclusion, Lynne Malone extended a welcome to everyone to attend the 20th National Swim in Perth.

19th National Swim and Club Championships
Adelaide, 22nd - 26th March 1994

Actual Timing of Events

	Start	Finish
Tuesday 22nd		
Warm-up		8.40
Event 1	8.56	10.10
Event 2	10.11	11.10
March Past	11.24	11.30
Speeches	11.30	11.40
Ch. Relays	11.43	11.52
Lunch	11.56	12.40
Event 3	12.41	1.18
Event 4	1.19	2.23
Event 5	1.25	3.00
Event 6	3.05	3.30

Wednesday 23rd		
Warm-up		8.30
Event 7	8.46	1.05
Lunch	1.05	1.50
Event 8	1.56	3.03
Event 9	3.04	3.36
Event 10	3.37	4.45
Event 11	4.46	5.08

Thursday 24th		
Warm-up		8.20
Event 12	8.36	10.45
Event 13	10.46	11.10
Event 14	11.15	12.50
Lunch	12.50	1.25
Event 15	1.28	2.15
Event 16	2.18	2.40
Event 17	2.41	2.52

Friday 25th		
Warm-up		8.20
Event 18	8.33	10.08
Event 19	10.10	10.46
Event 20	10.48	11.20
Event 21	11.23	11.40
Event 22	11.44	11.56

NINETEENTH NATIONAL SWIM AND CLUB CHAMPIONSHIPS
ADELAIDE, 22nd - 26th MARCH 1994

<u>FOUNDER'S TROPHY:</u>	ADELAIDE MASTERS
<u>RUNNER'S UP TROPHY:</u>	NORTH LODGE NEPTUNES
<u>VISITOR'S TROPHY:</u>	NORTH LODGE NEPTUNES
<u>NATIONAL HEART FOUNDATION AWARD:</u>	LOESJE LOUCH - TEA TREE GULLY
<u>SWIMMER OF THE MEET:</u>	
<u>FEMALE:</u>	LESLEY GOUGH - COFFS HARBOUR
<u>MALE:</u>	FRANK GRIFFITH - GLADSTONE
<u>RELAY TROPHIES:</u>	
<u>80+</u>	ADELAIDE MASTERS
<u>120+</u>	POWER POINTS
<u>160+</u>	ADELAIDE MASTERS
<u>200+</u>	ADELAIDE MASTERS
<u>240+</u>	ADELAIDE MASTERS
<u>280+</u>	ADELAIDE MASTERS
<u>320+</u>	INGLEWOOD
<u>ZEDAR RELAYS:</u>	
<u>FEMALE:</u>	EASTERN DISTRICTS
<u>MALE:</u>	POWER POINTS
<u>AEROBIC TROPHY:</u>	TOOWOOMBA MASTERS

NINETEENTH NATIONAL SWIM AND CLUB CHAMPIONSHIPS
ADELAIDE, 22nd - 26th MARCH 1994

TOTAL CLUB POINTS

Place	Club Name	Code	Points
1	ADELAIDE MASTERS	SAM	2745
2	NORTH LODGE NEPTUNES	VNL	1079
3	POWER POINTS	VPP	1051
4	MARION MARLINS	SMR	933
5	DONCASTER DOLPHINS	VDC	926
6	TEA TREE GULLY	STT	689
7	ATLANTIS	SAT	665
8	EASTERN DISTRICTS	SED	570
9	WESTERN DISTRICTS	SWD	418
10	CRONULLA SUTHERLAND	NCS	387
11	NOARLUNGA MASTER	SNO	375
12	DARWIN STINGERS	CDW	348
13	INGLEWOOD AUSSI	WIW	319
14	ETTALONG PELICANS	NET	309
15	MANLY	NML	299
16	FRANKSTON	VFR	288
17	COFFS HARBOUR	NCH	271
18	WARRNAMBOOL WHALES	VWB	226
19	TOOWOOMBA	QTW	164
20	CLAREMONT	WCM	162
21	MALVERN MARLINS	VMV	157
22	HILLS AUSSI	NHL	151
23	SUNSHINE COAST MASTERS	QSC	150
24	TUGGERANONG	ATN	141
25	RYDE AUSSI	NRY	135
26	LEISURE COAST AUSSI	NLS	132
26	TWIN TOWNS SERVICES MASTERS	QTT	132
28	EMU AUSSI	NEP	126
29	RINGWOOD WATER RATS	VRW	122
30	ST. GEORGE	NSG	117
31	MACKAY MASTER SWIMMERS	QMK	109
32	CAIRNS MUD CRABS	QCN	96
33	WESTERN SUBURBS	NWS	95
34	RUM CITY MASTERS	QBB	88
35	HOBART AUSSI MASTERS	THB	72
36	LINCOLN MASTERS	SLM	62
37	DEVONPORT DEVILS	TDP	61
38	QUT MASTERS	QUT	58
39	CAMPBELLTOWN	NCT	57
40	HENLEY & GRANGE	SHG	56
41	OSBORNE PARK	WOP	54
42	GLADSTONE GROPPERS	QGS	50
42	SUDBURY & DISTRICT - SUFFOLK - ENGLAND	ENG	48
43	SHOALHAVEN SEA HAWKS	NSH	47
43	BRISBANE SOUTHSIDE	QSM	47
45	GUILDFORD YABBIES	NGF	43
45	SYNDAL SHARKS	VSS	43

NINETEENTH NATIONAL SWIM AND CLUB CHAMPIONSHIPS
ADELAIDE, 22nd - 26th MARCH 1994

TOTAL CLUB POINTS

Place	Club Name	Code	Points
47	AQUADOME OTTERS	SAO	42
47	BORDER MASTERS	VBM	42
47	SPORTS CLUB PLAVECKY A.P. CZECH REPUBLIC	RCS	42
49	HERVEY BAY	QHB	41
50	RATS OF TOBRUK	QRT	40
50	PORTLAND MASTERS	VPL	40
52	RAYMOND TERRACE	NRT	38
53	BLACKTOWN	NBT	37
54	NORTH SYDNEY AUSSI	NNS	36
55	CENTRAL COAST VIKINGS	NCC	34
56	BELCONNEN WESTS	ABC	29
56	WARRINGAH MASTERS	NWG	29
56	BRISBANE NORTHSIDE	QBN	29
56	SUNSHINE STINGRAYS	VSN	29
60	ARNHEM SALTIES	CNB	27
61	SOMERSET AUSSI	WSM	21
62	CANBERRA	ACB	17
63	KNOX NOAH'S	VKX	15

