



**masters
swimming**
AUSTRALIA

2013 Annual Report

Fitness

Friendship

& Fun

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NATIONAL REPRESENTATIVES

NATIONAL BOARD OF MANAGEMENT

President - Craig Smith
Finance Director - Gerry Tucker
Director - David Cummins
Director - Therese Crollick
Director - John Pollock

NATIONAL PRESIDENTS

Bill Lough - 1975 - 1978
Peter Jackson - 1978 - 1984
Ivan Wingate - 1985 - 1988
Graeme McDougall - 1989 - 1992
Glenys McDonald - 1993 - 1998
Mary Sweeney - 1999 - 2005
John Pugh - 2005 - 2011
Craig Smith - 2011 - Present

BRANCH DELEGATES

Stuart Ellicott (MSNSW)
Jon Hawton (MSNSW)
Stephen Mullins (MSNT)
Adrian Tonkin (MSNT)
John Barrett (MSQ)
Robert Harris (MSSA)
Pauline Samson (MSTas)
Archer Talbot (MSV)
Lynne Malone (MSWA)

LIFE MEMBERS

Gary Stutsel (NSW)
Glenys McDonald (WA)
Peter Gillett (SA - deceased)
Kay Cox (WA)
Ivan Wingate (WA)
Darryl Hawkes (SA)
Pauline Samson (TAS)
Mary Sweeney (QLD)
David Cummins (WA)
John Pugh (TAS)

NATIONAL OFFICE STAFF

General Manager - Noeleen Dix
Administration - Emma Evans
Administration - Jane Barnes



*The MSA Board at the October General Meeting
with the new MSA and Branch banners*

PRESIDENT'S REPORT

CRAIG SMITH



A year has passed since the AGM in Sydney which followed a very successful National Championships. There were two reasons for the success of the meet in Sydney. The first was the number of entries from people in New South Wales and the second the great organisation of the event. Thanks to Masters Swimming New South Wales, Jane Noake, the committee and all the volunteers who assisted at the meet.

Thank you to the National Board of Management for giving freely of their time over the last year. Special thanks to Gerry Tucker for his involvement in the ongoing financial management of the organisation. Recent elections have seen changes to the National Board of Management. Thanks to David Cummins and John Pollock for their commitment and endeavours over their time on the national board. David has been on the board for six years and John five; John also chairs the Swim Meets committee. I would like to congratulate Therese Crollick, Susan Kempson and Ivan Martinovich on their election to the board and thank them for their willingness to assist in leading the national organisation into the future.

Thank you to the chairpersons of the national committees Bruce Allender, Phil Beames and John Pollock for their leadership throughout the last year. Thanks also to the members of the committees for their efforts.

It would be wrong of me not to express our gratitude to Pauline Samson for her ongoing work as the National Recorder. She puts an incredible amount of time into ensuring that our records are accurate. This is at times a thankless task and our members are much more likely to contact her with a complaint than thanks. Thank you Pauline you have over a long period of time gone above and beyond the reasonable expectations of your role. Your efforts are greatly appreciated.

Sponsors who provide the degree of ongoing support that Vorgee provide for us is rare indeed. Thank you to John Vorgee and his team for their support of the organisation at all levels. The eight years that Vorgee have generously sponsored our organisation have been terrific for masters swimming in Australia.

I would also like to thank everyone who is on their branch and club committees as without their support masters swimming would not be what it is today. Special thanks to the club registrars as their work in maintaining the membership records of the organisation is invaluable.

Finally I would like to thank Noeleen, Emma and Jane for their work over the last year. They are the front line of support for our members and volunteers. They make the day to day running of the organisation efficient and ensure that there is a helpful voice at the end of the telephone. I would especially like to thank Noeleen as she ensures that the national office runs smoothly. She is the professional face of our organisation and the day to day interface with so many other organisations.

Craig Smith
President



The new MSA and Branch logos were launched in October 2013

GENERAL MANAGER'S REPORT

NOELEEN DIX



Fun, fitness, friends, swimming, community, adult, national, international, colourful, strong, vibrant, energetic, smiles, determined, dedicated, relaxation, proud (of achievements) and of course - social.

These were some of the fond descriptors that members came up with when we were brainstorming ideas for our new logo that was launched in October 2013. Then this "Guardian" article was published:

There's something fundamentally democratic about swimming (clubs) that ensures people who wouldn't ordinarily cross paths, become friends. Swimming doesn't require fancy, expensive kit. When you stuff your clothes into a locker, and stand on the drafty poolside in your swimsuit or trunks, clutching your swimming cap and goggles, you become equal to everyone else. It's a classless, ageless and egalitarian place. All that is important about someone is that their butterfly is a wonderful thing to behold but that they can't breaststroke for toffee. That's all that matters in the pool."

The logo launched to acclaim, the Branches adopted it and all the collateral and websites have been upgraded to reflect the new look. The website is now compatible with mobile devices and the branding exercise involved a photo shoot that produced a library of good quality photos for our communication files.

Membership in 2013 continued to grow, in the main, thanks to the efforts of the Branches who have appointed Development Officers to engage with community groups, facilities and generally promote our organisation. They are to be congratulated for this initiative and the good results that they have achieved in increasing clubs and memberships. There was also a significant increase in "second claim" memberships indicating that members like to move around between clubs, both intra and interstate.

Social media is the perfect tool for our members at all levels and Loren Bartley stepped back into Masters Swimming to impart her knowledge at our Administration Workshop to representatives from all the Branches about using social media constructively for a member based organisation. The content and posts improved during the year across the Branches and the "Likes" speak for themselves!

Masters Swimming Australia implemented a Member Protection Policy in 2013. Masters Swimming Australia is both ethically and legally responsible to provide and encourage its branches and clubs to provide a safe and harmonious environment for all of its members. The adoption of this policy reflects Masters Swimming Australia's commitment to serving and protecting its members and participants at all levels.

The national body doesn't receive any government funding but the Branches that do are facing increased pressure to amalgamate with their state swimming counterpart. MSQ are based in the SQ offices and share services; and MSNT are joining forces with SNT. There is no formal sharing of resources and support from Swimming Australia at the moment, but there is the possibility of a closer working relationship in the future.

I would like to thank and congratulate the Administrators and Secretaries of the Branches who are our first point of contact and a most reliable and helpful group of seven who are in regular contact. They are passionate about the sport and go above and beyond to make things happen for their Branch.

Hope you are having fun and getting fit with your friends!

Noeleen Dix
General Manager



MSA members at the MSA rebranding photo shoot in September

FINANCE REPORT

This report is to be read in conjunction with the accompanying audited financial reports.

Preamble

The 2013 financial year reflected continued savings by the National Office of Masters Swimming Australia Inc (MSA), resulting in another surplus for the year and a sound balance sheet.

Income and Expenditure Statement

MSA recorded a net operating surplus of \$32,509 for the year, including depreciation of \$1,151 against a budgeted net operating surplus of \$20,440.

The difference of \$12,069 between the budgeted and actual net surplus is primarily made up of net savings in expenses of about \$6,400 against budget and budgeted expenditure not required over the course of the year, together with actual receipts exceeding budgeted receipts by approximately \$3,700.

Income

This year's revenue reflects receipt of membership subscriptions from 6,581 members for 2013, compared to 6,422 members in 2012. Bank interest received in 2013 was \$16,523, down from \$18,743 in 2012, due a fall in market interest rates over the period.

Virtually all membership registrations were, again, completed online this year, either directly by members or indirectly by their clubs. Anecdotally, more members appear to have taken advantage of processing their own registrations directly through the IMGSTG on-line system. It is great to see most of our members are now embracing the on-line system.

Actual MSA gross revenue exceeded budget primarily as a result of a net increase of 159 members (a 2.4% increase over 2012). There were no other significant differences in items of revenue this year.

Expenditure

Expenditure for the year was well managed and was less than budget by about \$6,400. The reduced expenditure against budget was spread across a range of expenses including:

- Legal expenses budget not required;
- Travel and accommodation costs for our meetings;
- Insurance premiums, as we continue to have a low claims history;

- Other NBM and subcommittee expenses;
- Office rental and utility costs, and;
- Awards, gifts, and Million Metre awards.

Against these savings in expenditure against budget, after a review of both market salary levels and MSA office hours demands, our staff costs increased by about \$7,000. During 2013, there were nine days worked in the office consistently each week, up one day on many weeks of the prior year.

Special Projects

There were two special projects carried out in 2013. The first was the national branding project which introduced a whole new and consistent look for the organization. The cost of this project was about \$14,700, against a budget of \$15,000.

The second special project was a one-off National Technical Committee meeting, bringing all the current NTC committee members together in Sydney to discuss the issues they face in attracting and retaining technical officials. The cost of this project was \$3,279 against a budget of \$4,000.

Balance Sheet

MSA continues to be in a sound financial position. Financial obligations to others are minimal and all these were incurred in the normal course of our regular activities. There is sufficient cash available for budgeted operating expenditures and special projects.

The NBM has now divided its term deposits between two banks to ensure that the MSA is protected by the Federal Government's bank deposit guarantee arrangements, which now have a per-bank cap of \$250,000.

Our team in the Office

I would like to take this opportunity to thank Noeleen Dix, Emma Evans, Sarah Reid and Jane Barnes for their management of all matters passing through the National Office and for the support they provide to me in my role on the National Board of Management.

I propose that these audited financial statements and this accompanying report be accepted as presented.



Gerry Tucker
Finance Director

Income Statement

31 December 2013

	2013	2012
	\$	\$
INCOME		
Branch affiliations	1,432	1,432
Commission on merchandise sales	-	49
Interest received	16,523	18,743
Registrations	201,090	194,423
Sanction fees	4,927	4,982
Coach accreditation fees	-	50
MSV Administration Fee	28,348	27,974
Sponsorships	13,627	13,750
Consulting fees from branches	-	1,336
Sundry income	5	-
Total Income	265,952	262,739

Income Statement

31 December 2013

	2013 \$	2012 \$
EXPENSES		
Affiliations and subscriptions	200	200
Audit fees	770	1,430
ASC Coaching Cards	284	-
Awards, trophies & gifts	715	1,668
Bank charges	94	179
Branch administrators workshop	3,440	3,852
Computer software	-	739
Consultancy fee - strategic planning	-	3,000
Depreciation	1,151	2,248
Insurance	27,736	28,157
Internet fees	1,177	818
Legal fees	985	39
Member registration management fee	12,645	11,687
National Committee Expenses	965	-
Office IT	1,103	1,130
Other costs	546	115
Phone & fax	2,179	2,256
Printing, postage & stationery	6,147	2,886
Publications	1,368	1,224
Promotional Materials	1,953	-
Rental & utilities	10,347	10,952
Sponsorship	1,705	1,789
Superannuation	17,105	10,563
Travel & accommodation expenses	24,305	23,319
Wages & salaries	116,523	117,364
Total Expenses	233,443	225,615
SURPLUS/(DEFICIT)	32,509	37,124
Less Special Projects		
MSA National Branding Project	14,680	0
NTC Meeting	3,279	0
IT committee	-	2,500
Total Special projects	17,959	2,500
NET SURPLUS/(DEFICIT)	14,550	34,624

Balance Sheet

As At 31 December 2013

	Note	2013 \$	2012 \$
ASSETS			
Current assets			
Cash	2	401,863	385,954
Accounts receivable	3	13,392	4,537
Total current assets		415,255	390,491
Non-current assets			
Property, plant and equipment	4	5,721	6,272
Total non-current assets		5,721	6,272
TOTAL ASSETS		420,976	396,763
LIABILITIES			
Current liabilities			
Trade and other payables	5	11,521	13,821
Revenue received in advance		64,018	52,055
Total current liabilities		75,539	65,876
TOTAL LIABILITIES		75,539	65,876
NET ASSETS		345,437	330,887
EQUITY			
Accumulated funds	6	345,436	330,887
TOTAL EQUITY		345,436	330,887

Notes to the Financial Statements

31 December 2013

1 Accounting Policies

(a) General information

These financial statements are a special purpose financial report prepared in order to satisfy the accounts preparation requirements of the Associations Incorporation Reform Act (Victoria) 2012.

The committee have determined that the Masters Swimming Australia Inc. is not a reporting entity and therefore there is no need to apply Australian Accounting Standards or other mandatory professional reporting requirements in the preparation and presentation of the financial statements.

(b) Basis of Preparation

The financial report has been prepared on an accruals basis and is based on historical costs modified by the revaluation of selected non-current assets, financial assets and financial liabilities for which the fair value basis of accounting has been applied.

The following specific accounting policies, which are consistent with previous periods unless otherwise stated, have been adopted in the preparation of this financial report:

(c) Property, Plant and Equipment

Each class of property, plant and equipment is carried at cost or fair value less, where applicable, any accumulated depreciation and impairment losses.

The depreciable amount of all fixed assets is depreciated on a diminishing value basis over their useful lives commencing from the time the asset is held ready for use.

(d) Revenue

Revenue from membership registrations and branch affiliation fees are recognised when received and attributed to the financial year in which they relate.

Interest revenue is recognised when it is credited to the relevant bank account or term deposit and attributed to the financial year in which it is received.

All other revenue is recognised when it is received and attributed to the financial year in which it is received.

(e) Goods and Services Tax (GST)

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Australian Taxation Office. In these circumstances the GST is recognised as part of the cost of acquisition of the asset or as part of an item of the expense. Receivables and payables in the balance sheet are shown inclusive of GST.

Notes to the Financial Statements

31 December 2013

	2013 \$	2012 \$
2 Cash		
Cash on hand	24	73
Westpac cheque account	9,744	9,479
Westpac Debit Mastercard	1,004	735
Westpac Idirect account	71,091	75,667
Bendigo Bank Term Deposit	200,000	-
Westpac Term Deposit	120,000	300,000
	<u>401,863</u>	<u>385,954</u>
3 Receivables		
Trade debtors	675	1,500
Sundry debtors	12,717	3,037
	<u>13,392</u>	<u>4,537</u>
4 Property, Plant and Equipment		
Equipment	46,513	45,913
Accumulated depreciation	(41,826)	(40,675)
	<u>4,687</u>	<u>5,238</u>
Trophies & cases	1,034	1,034
	<u>5,721</u>	<u>6,272</u>
5 Trade and Other Payables		
Trade creditors	1,546	1,351
GST clearing	4,002	4,043
PAYG	5,272	6,192
Superannuation	(69)	662
Accruals	770	1,573
	<u>11,521</u>	<u>13,821</u>
6 Accumulated Funds		
Accumulated funds brought forward	330,887	296,261
Net income/(loss) for the period	14,550	34,625
Closing balance	<u>345,437</u>	<u>330,887</u>

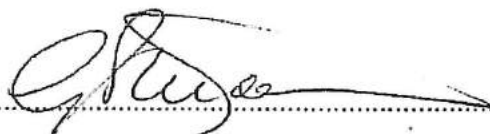
Board's Declaration

31 December 2013

In the opinion of the board, the financial report as set out on pages 2-6:

- (a) presents fairly the financial position of Masters Swimming Australia Inc. as at 31 December 2013 and its performance for the year ended on that date in accordance with the accounting policies outlined in Note 1 to the financial statements;
- (b) satisfy the requirements of the Associations Incorporation Reform Act (Victoria) 2012 to prepare accounts; and
- (c) at the date of this statement, there are reasonable grounds to believe that Masters Swimming Australia Inc. will be able to pay its debts as and when they fall due.

Director of Finance



Dated

12 / 03 / 2014

NATIONAL COMMITTEES

NATIONAL COMMITTEES JAN - OCT 2013

Coaching

Bruce Allender*
Mark Erickson
Katherine Heenan
John Pugh
Jacinta Stirrat

Swim Meets

John Pollock*
John Gamlen
Jeanette Holowiuk
Jane Noake

Technical

Phillip Beames*
John Marshall
Judith Crawford
Neil Keele
Diane Partridge
Stan Pearson
Don Reynolds
Gary Stutsel

* Chairmen of the Committees

NATIONAL COMMITTEES OCT - DEC 2013

Coaching

Bruce Allender*
Jacinta Stirrat
John Pugh
Mark Erickson

Swim Meets

John Pollock*
John Gamlen
Jeanette Holowiuk
Jane Noake

Technical

Phillip Beames*
John Marshall
Judith Crawford
Neil Keele
Stan Pearson
Diane Partridge
Don Reynolds
Gary Stutsel
Gerda Williams



*MSA Branch Secretaries/Administrators at the
2013 Administration Workshop in July*

COACHING COMMITTEE

BRUCE ALLENDER



The current National Coaching Committee has the following members:

- Bruce Allender (Chair, Victorian Branch)
- Mark Erickson (Queensland Branch)
- Jacinta Stirrat (Northern Territory Branch)
- John Pugh (Tasmanian Branch)

Kathy Heenan, from the South Australian Branch, was unable to continue on the Committee. Kathy's contribution over several years to MSA Coaching is greatly appreciated by the Committee. Fortunately, she has offered her expertise on a case-by-case basis.

The total accredited coaches with MSA (as of February 2014) are:

- NSW - 67
- NT - 2
- QLD - 74
- SA - 8
- TAS - 6
- VIC - 37
- WA - 67

The States with the greatest number of accredited coaches also have the greatest number of clubs, as expected, but WA is notable for its panel of 67 coaches.

The Branches have also been active in running coaches training courses sanctioned by MSA in 2013.

Branch	Intro Coach Course	Club Coach Course
NSW	2	
QLD	1	1
Vic	1	2
WA	2	2
ASCTA (QLD)		1

There has been greater interest in coaching within the Masters Swimming community, as shown in the above table. In general, courses are run on a needs basis. A much larger number of candidates attend and are accredited at Intro Coach level. Relatively few complete the Club Coach Course and even fewer complete the accreditation. Greater attention and support needs to be given to candidates to ensure they complete the accreditation requirements – after all they have attended and contributed to the courses, as well as paying their fees.

As Chairman of the National Coaching Committee, I was invited to the MSA Board meeting in Melbourne in October. This was an excellent opportunity to update the Board on the coaching development activities and seek their support and advice on programs and strategy.

In the context of the longer-term need for Masters Swimming to form closer relationships with Swimming Australia, harmonising the coaching accreditation programs in some way will be necessary. The Coaching Committee offers all support that is required in following up this activity.

Planning was completed for the Masters Coach Masterclass to be held in Melbourne in May 2014.

As with each year, the Coaching Committee has been involved in assessing the documentation for Coach of the Year from each of the State Branches and making a recommendation for the MSA Coach of the Year to the MSA Board.

Bruce Allender



A day time coaching session in South Australia with Lynly Cooper in August

TECHNICAL COMMITTEE

PHILLIP BEAMES



Committee Members

The NTC members for 2013 were Stan Pearson (QLD), Judith Crawford (WA), Di Partridge (NSW), Neil Keele (NSW), Gary Stutsel (NSW/ACT), Don Reynolds (TAS), John Marshall (VIC) and chair Phil Beames (SA). At the October General Meeting three members, Stan, Gary and Phil, were required to stand down but were reappointed for a further two years. Gerda Williams from the NT was appointed to the committee as well. Gerda had to resign at the end of the year but her position has been filled by Bryannon Ruskin, so all the Branches are still represented.

2013 was a busy year for the NTC with a lot being achieved.

Technical Directors Meeting

A meeting of the NTC and branch technical directors was held in April in Sydney to coincide with the National Championships. This was an excellent opportunity for all states to share their experiences, put forward ideas and formulate an action plan.

The main focus for the committee was to simplify and streamline the processes to becoming a Technical Official with the main goal being to attract more trainee officials. To achieve this, the NTC has:

- Amended the 'Pathways to Officiating' process to allow accreditation in any position other than referee, once timekeeping has been completed; and posted the amended documentation on the website.
- Reviewed the course notes for all officials positions and in particular:
 - a) Simplified and updated the Timekeeper documentation.
 - b) Combined Check Starter, Clerk of Course and Marshall as one accreditation.
 - c) Reviewed the General Principles documents and updated as required.

FINA Rule Changes

The other major task for the NTC in 2013 was to

review the FINA rule changes made at the FINA Congress in Barcelona in July and submit proposed changes to the MSA Swimming Rules to the NBM for consideration at the October General Meeting. The changes made by FINA have been adopted by MSA along with a further three rule changes initiated by the NTC relating to delaying the start, butterfly and nominating to swim form strokes in freestyle events. As a result of these rule changes the Infraction Codes were reviewed and updated to reflect the current rules.

Official of the Year

The NTC also reviewed the criteria for selection of 'Official of the Year' and submitted proposed changes to the NBM for consideration. An updated selection criteria was adopted which will be used to choose the next recipient of the award.

Conclusion

The NTC continues to provide a forum for all states to clarify technical issues, have rules reviewed and propose changes if required. In addition, the NTC continues the important task of providing up to date procedures and guidelines for the training and accrediting of technical officials.

I would like to extend my thanks to the NTC members for their continued hard work and input.

Phillip Beames
NTC Chair



Technical Officials having fun on the pool deck at the 2013 National Championships

TECHNICAL COURSES

	General Principals of Officiating	Timekeeper	Chief Timekeeper	Check Starter/ Clerk of Course	Marshal	Starter	Inspector of Turns	Judge of Stroke	Referee	Total
NSW	8	6	4	4	4	0	0	0	0	26
QLD	0	3	1	3	2	1	1	1	0	12
SA	1	1	1	1	1	1	1	1	0	8
TAS	1	2	0	0	0	0	0	0	0	3
VIC	0	1	0	0	0	0	0	1	0	2
WA	2	2	2	3	3	0	0	0	0	12

SWIM MEETS COMMITTEE

JOHN POLLOCK



The National Swim Meets Committee aims to ensure that the National Championships and other major swim meets conducted with the sanction of Masters Swimming Australia are run to a high standard and in accordance with the Rules and By Laws of the Association. Members of the Committee in 2013 were John Gamlen (SA), Jeanette Holowiuk (Vic), Jane Noake (NSW) and John Pollock (NT) (Chairman).

The Committee produces the National Championships Meet Guide, which provides detailed guidelines and instructions to the organisers of the National Championships and other events such as Masters Games. The Guide is published on the National website and updated regularly to take account of changes made to the Rules and By Laws and the experience of each year's National Championships.

A minor revision of the Guide was undertaken in 2013, with a new edition published in September.

MSQ's Redlands Bayside had 19 members compete for the first time at the Southside Swim Meet in July.



NATIONAL RECORDER

PAULINE SAMSON



This year was rather busy for swimmers having the opportunity to compete in over 113 events in the seven branches, the National Championships in Sydney, the World Masters Games, Torino and the Australian Masters Games in Geelong.

There were 332 individual and 48 relay National records achieved in 2013 in both short and long course events:

Also there were 21 World Records (including one relay) applied for and approved by the World Recorder.

In 2013, Endurance 1000 continued with more clubs and swimmers involved. The web-based recording program was used by recorders throughout the year with some modifications being made during the year. In 2013, 2109 swimmers had swims recorded compared to 1884 (2012) and 985 (2011).

In 2013, 110 completed all the swims compared with 81(2012) and 88 in 2011. Of the 110 who completed all the swims, 30 achieved maximum points.

As swimmers can check their results 'live' as swims are recorded and available for viewing, this has kept errors and missed swims to a minimum. Swims from meets are regularly imported into e1000 and also the swims are transferred to the portal at the end of each month.

I would like to thank the recorders, who are mostly volunteers, for their ongoing work during 2013 in managing swim meets, loading results in both the portal and e1000 in a timely manner and checking records.

Again my thanks to Frank Braun for the many hours he gives to MSA in ensuring that the results/record portal continues to work effectively.

Pauline Samson
National Recorder

Records

Statistics of entries from the records/results portal	Total since 2002	2013
Meets	1498	113
Individual Results	654610	64497 (incl 20770 e1000)
Relay Results	24800	2439
Records - Individual/Relay Records - Individual/Relay Branch	56851	380 1318



'Older' record holders,
Stuart Ellicott (NHS) and Tony Goodwin (NML)
with the new record holders of 2013,
Jenny Whiteley (NRY) and Patrick Galvin (VMV)

NATIONAL MEMBERSHIP STATISTICS

MEMBERSHIP BY YEAR AND BRANCH

BRANCH	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
ACT	164	152	153	140	0	0	0	0	0	0	0
NSW	1631	1640	1645	1670	1737	1679	1729	1719	1620	1557	1534
NT	132	105	89	109	123	170	169	161	154	148	141
QLD	1660	1606	1517	1455	1414	1348	1425	1316	1138	1280	1235
SA	597	612	611	606	605	600	604	606	577	635	631
TAS	301	281	309	296	298	317	296	296	280	299	288
VIC	1065	993	987	1013	929	900	920	975	965	1055	1098
WA	1303	1227	1217	1189	1277	1344	1324	1398	1442	1448	1578
Total	6853	6616	6528	6478	6383	6358	6467	6471	6176	6422	6505*

**Please Note: Total number does not include 145 second claim members.*



MSV’s Powerpoints welcomed an U.S. Masters Swimming member to a training session in March

NEW SOUTH WALES



Governance

Masters Swimming NSW is governed by a Board of seven members assisted by position holders in Endurance, Coaching, Recording, Safety, Technical, Training and Technology. Current Board members were elected at the Annual General Meeting held in

May 2013. Stuart Ellicott from Hornsby Masters stood down and Owen Sinden, from Campbelltown Collegians, was voted on.

MSNSW offices, located at Sports House in Sydney Olympic Park, remain rent free; we pay for outgoings.

Membership figures for 2013 were consistent with previous years finishing at nearly 1600 and participation numbers at meets was very encouraging.

Promotions

The 38th National Championships in April at SOPAC was an overriding success due to the sheer hard work put in by volunteer committee members that managed to cover a lot of groundwork prior to the event. Sponsors came on board and provided bags and products. Officials, Volunteers, Raffle holders and Happy Hour hosts all contributed to the four days of events. The work load on a few was huge and they responded with high energy and gusto. A separate report can be read on the success, trials and tribulations of this enormous effort. All feedback was positive and Facebook posts, along with the streaming of live results was a highlight.

State funding was not granted from the Office of Education and Communities, Sport and Recreation Division, but regional members were still offered an opportunity to apply for assistance with travel and accommodation expenses to State Championships.

Awards

Jenny Whiteley was inducted into the International Masters Hall of Fame, at a presentation dinner in California in 2013. Jenny was also nominated for Masters Athlete of the Year in the NSW Sports Federation Annual Sports Awards and the Masters Swimming National Championships was a finalist in the Event of the Year category.

During 2013 several members of MSNSW were recognized for their work and dedication during 2012. These included, but not limited to, Roger Dietrich (Gary Stutsel Award), Diane Partridge (Official of the

year), Barbara Briggs (Administration Award), Wendy Seale (Coach of the Year), Jodie Burke (Ian Davis Award) and Ruth Fitzpatrick (Betty Grant Award). The branch offers congratulations to all these plus the many others nominated and to the twelve "Volunteer of the Month" recipients.

Programs & Activities

Technology Team

This team continued their tasks of uploading swim meet programs to the website prior to meets and listing results promptly afterwards. *Splash-e*, the MSNSW newsletter, has taken its final bow and news and information is now disseminated through the website, Facebook and a single page Monthly News. Primarily communication with club committees is via this Monthly News, written following every Board meeting and includes any associated documents. These documents are also posted on the website and Facebook each month.

The Webmasters team spent a tremendous amount of time successfully working towards the changeover of our website. Now each tab is systematically being edited following research for new layouts, information and updated data.

Facebook

This has proved to be an instant way to be updated on results and activities of our swimmers. During 2013 the volunteer team of FB Administrators grew to allow the site to be monitored constantly and updated regularly. The initial Administrator, Roger Dietrich, attended the Branch Administrators conference in Melbourne and was assisted by the MSNSW Board to attend training with Impactiv8 on an intense Social Media course. Ideas were put into action and the site grew to a point now where it has over 800 likes. There is a lot of activity on the site and creates interest in our sport.

Coaching Team

Our thanks go to Di Coxon-Ellis for organising another Intro Coach course at Olympic Park in July 2013 ably assisted by John Kulhan and Vicky Watson. Di updates information under the Programs/Coaching tab on the website.



Endurance 1000 Recorder

Jenny Whiteley continues to volunteer to hold the position of Branch Endurance Recorder and coped brilliantly with the new system and our foibles. There were 50 clubs participating in the e1000 program in 2013. This is around twice as many as those that participated in the old Aerobics Program because the new system automatically loads in any race meet swims >= 400m and it is much simpler to use. There was a total of 570 participants with an even spread of female participants (286) to male participants (284). Females achieved more points than the males. There were 24 swimmers who achieved maximum points (1005 points) with 14 males and 10 females ranging in age from 25 – to 80 years! In addition, another 13 swimmers (10 females, 3 males) achieved the maximum number of swims.

MSNSW thanks Pauline Samson for her tireless efforts in keeping us all up to speed with the new program. It is recognized that Pauline has a huge workload and she remains patient with us and the minutiae of typos, edits and data overloads.

Safety

The Branch Safety Coordinator, Jodie Burke, continued to ensure that clubs follow the national safety guidelines, particularly in completing Incident Report Forms at all club and interclub activities.

Jodie requests annual safety reports from clubs and is assisted by Jamie Turner in compiling an annual report of safety activities and initiatives that are happening at club level. Jodie is proactive regarding possible heat concerns at outdoor meets and liaises with host clubs in the week prior to their meet to ensure the Sun Safety policy is adhered to.

Technical and Training Team

The end of 2013 brought new rules from FINA that had to be presented to all Officials in a timely manner. To this end Gary Stutsel, Technical Director, and Di Partridge, Training Coordinator conducted a three hour workshop for Referees, Inspectors of Turns and Coaches in October regarding the implementation of rules and consistent interpretation of all swim rules. Two more information sessions were run before swim meets for swimmers, coaches and any officials who were interested.

Throughout the year Di Partridge organised training courses on request and provided support and continuing education for all technical officials. Fifty four officials gained their accreditation in 2013 and this was pleasing as it was twenty seven more than 2012. Thanks go to the members of this team and all those who coordinated and presented courses during

the year. MSNSW continues to have a healthy base of officials on which to call.

Swim Meets

22 sanctioned meets were held throughout the NSW and ACT in 2013 including the 38th National Championships in April.

The calendar was made up of 11 long course and 11 short course meets.

The Branch Long Course Championships buddied up with Blacktown City Masters in March just prior to the National Championships with 314 entries from 43 clubs including inter-staters.

The Branch relay meet in July was held in the short course Diving Pool at SOPAC, attracting 287 swimmers from 14 clubs.

The Branch long-distance short-course championships were held in September at Knox Grammar, with 110 swimmers from 30 clubs.

The Branch short-course championships were held in October over two days at Canberra in the ACT. They attracted 206 competitors from 32 clubs.

Acknowledgements

We again had the assistance of Volunteering NSW at Branch championships with timekeeping and running and are most appreciative of their presence. We have two dedicated members who volunteer their time on a regular basis to assist in the branch office, Kevin Stirling and Jamie Turner and I thank them for their work, their company and their fun sense of humour.

Many thanks also to the National General Manager and Operations Manager for their consistent support throughout 2013 often on a daily basis. Thank you Noeleen, Emma and Jane.

Jillian Pateman
Branch Secretary



2013 Ian Davis
Award Winner,
Jodie Burke

NORTHERN TERRITORY



**masters
swimming**
NORTHERN
TERRITORY

SWIM MEETS

The NT Branch held five swim meets during 2013. The Branch Long Course Championships were held in Darwin in March and the Short Course Championships were held in September. Three interclub virtual meets were conducted during the

year - in January, March and November. The January meet was also an open Australia Day Carnival.

MEMBERSHIP

The Northern Territory continued to have one of the highest percentages if its population as members of MSA clubs of the sovereign jurisdictions in Australia, second to WA. Membership in 2013 reached 141, down on the previous year's total of 151 – Alice Springs 36, Darwin 99, Palmerston & Rural 6.

INTERNATIONAL LINKS

A big contingent of Darwin Club members again attended the Singapore Masters' International Meet in October, winning a large number of events and breaking many NT Branch and Singapore Masters National Records.

AWARDS

Darwin Singers member Gerda Williams was the recipient of the 2013 Northern Territory Masters Sportsperson of the Year Award for her outstanding performances on the international and national stages in 2012. This was the second time that Gerda had been awarded this honour, receiving it previously in 2003.



**Members at the MSNT Short Course Championships in
September**

FUNDING

The main source of funding for the Branch was again the NT Department of Sport, Recreation and Racing, whose grant covered all branch administration costs and provided funds for travel subsidies, coach development and other activities. Payment of the grant for 2013-2014 was via Swimming NT Inc, on the stipulation by the department that the two organisations work towards the integration of MSNT into SNTI over a three-year period.

BRANCH MEETINGS

Regular branch meetings were held in Darwin, with a Skype link to the Alice Springs delegate. The AGM was held in Darwin in November.

BRANCH MANAGEMENT

At the AGM in November, Adrian Tonkin of the Darwin Stingers Club was re-elected as Branch President, with John Pollock of Darwin Stingers as Branch Secretary and Tanya Dickman of Palmerston and Rural Club as Treasurer. Discussions are ongoing with Swimming NT on how the proposed integration of the two bodies, as mandated by the NT Department of Sport, Recreation and Racing, might be effected.

John Pollock
Branch Secretary



**2013 Northern Territory
Masters Sportsperson of the Year,
Gerda Williams**

QUEENSLAND



Governance

The MSQ Board met six times during 2013: four teleconference meetings and two face to face meetings in Brisbane. Swimming CEO, Kevin Hasemann attended both of the face to face

meetings for discussions about our interaction with Swimming Queensland. These meetings are crucial to the workings of a Branch with such a geographically wide spread of clubs and members.

We continue to have a service level agreement in place with SQ. This covers the services of our Branch Administrator, Helga Ward, as well as financial administration and registration. There are many benefits of having these services provided by experienced staff. This year we have reduced the costs with the hard work of our recorder, David Findlay, but we must continue to be mindful of the costs involved.

The Autumn and Spring meetings with the National Executive continue to be a valuable opportunity to not only hear about what is going on at the National level but also a chance to meet other State delegates and hear about activities in other branches. Queensland reported on the plans to host the 2014 National Championships in Rockhampton, discussed the release of new branding for Masters Swimming and noted the introduction of a Members Protection Policy.



Aqualicious celebrated their 10th birthday

Communication

Whilst the 'Swimmers News' is still published we have continued to adopt modern communication tools and expand our use of our web site, facebook and twitter. The odd face to face discussion doesn't go astray and I find it useful to get the chance to talk to members at Swim meets. Vice Presidents are also trying to work with clubs to provide information for the 'Swimmers News' and to be able to raise issues at Board meetings.

Programs and Activities

MSX - 2013 was the third year of our MSX which has been well received. Many members have been able to progress up a level from last year.

Participation and Improvement - This program was developed to offer something more to the majority of masters swimmers who do not regularly compete. The Board relaunched a new format for all clubs in January 2013 but there appears to have been limited interest in formally recording clubs activities.

Lane Warriors – Many clubs are dedicated to tracking the distance swum by their members and 'competing' against other clubs in a different way. This program isn't all about speed.

Endurance - it is always interesting to see the results of this National program.



Miami Masters sent a strong team to the MSQ State Short Course Championships in March

Coaching - Mark Erickson continued as the Branch Coaching Director and implemented the new Level 1 program with the assistance of Tony Keogh. Mark and his partner, Raylene Rasmussen, regularly contribute articles for the Swimmers News.

Technical - Stan Pearson and our other officials continued to ensure that swim meets were able to be run. Stan Pearson has also taken on the role on the National Technical Committee and appreciated the opportunity to meet with other Committee members after the National Championships in Sydney.

Competition

River City Club hosted a very successful 2013 State Short Course Championships in March. Quite a few Queensland members made the trip to Sydney for the 2013 National Championships. Planning has commenced for the swimming component of the 2014 Pan Pac Masters Games on the Gold Coast. A new Commonwealth Games aquatic facility is being built on the site of the Southport Pool and will be available for the 2014 Pan Pacs.

Club swims continued throughout the State with members traveling long distances to attend. One thing that always seems to be appreciated is when someone from Brisbane attends a swim meet in Cairns or vice versa.

Other Branch Activities

Much of 2013 has been spent on planning to host the 2014 National Championships in Rockhampton. We are mindful that there is only a small club in Rockhampton and the Board has had a hands-on approach to organisation. We are hoping that this will provide a focal point for the Queensland swimmers especially those in the central region.

Since the 2013 AGM at River City Rapids, Brisbane, I have continued to appreciate the dedication and efforts of our Board Members and our Branch Administrator as well as the contribution of members who volunteer their time to run their club, coach their fellow members and help run our swim meets as officials - thank you all.

I would especially like to recognise the work of our Branch Administrator, Helga Ward, for her work in keeping Masters Swimming in Queensland connected.

See you in the pool.

John Barrett
President



Hervy Bay members swam to raise money and awareness for breast cancer in October.

SOUTH AUSTRALIA



Masters Swimming SA was a hive of activity in 2013. Membership continued to grow and our team of dedicated volunteers worked hard to instigate some fabulous new initiatives.

2013 AGM

At the 2013 AGM we welcomed Neil Clarke as Swim Meet Director, John Gamlen as Registrar, and Rebecca Healy as Secretary. We also welcomed five new Life Members; Marjory Muller, Des Mulqueen, Mary Phin, Di Simons and Brian Skeates. Life Membership is only considered after 10 years of distinguished service to the branch and is recognition of the recipients' outstanding contribution and service to Masters Swimming over many years.

Channel 9 Sponsorship

One of the major achievements in 2013 was securing Channel 9 as the major sponsor of our open water swim series and naming rights sponsor to the renowned Australia Day swim, the "Nine News Australia Day Jetty to Jetty". The "2013-14 Channel 9 State Open Water Swim Series" is the first of a three-year agreement with Channel 9 which includes a combination of cash funding and in-kind support, production of a 15-second TVC, social media support and support of Nine News and their TV personalities.

Masters Swimming SA are delighted that Channel 9 has decided to partner with Masters Swimming SA to show-case the best of open water swimming in the State. Whilst the sport has grown significantly in recent years, collaboration with Channel 9 will create greater awareness of the sport, increase community participation and encourage people to take up swimming as a sporting option. A huge amount of time and effort went into securing this sponsorship and I would like to thank everyone involved particularly Mark Morelli our Open Water Swim Director.

"Swim into Spring" campaign

Masters Swimming SA also teamed up with Vorgee to

launch a "Swim into Spring" campaign in 2013. The promotion was designed to attract new members and to coincide with the release of 16 month memberships. Each new 16 month member received a free pair of Vorgee Extreme Competition Missile Goggles valued at \$25 plus they went in the draw to win a Vorgee prize pack valued at \$108. This campaign was very well received and was designed on the back of WA's successful Spring campaign. Thanks to Wendy and Nadine in WA for their support and guidance.



Summer Pool Series

Another initiative in 2013 was the introduction of a Summer Pool Series to give swimmers another option besides the open water swim series. The Summer Pool Series consisted of 3 events in the outer-metro regions of Adelaide from December-February. Each event was well attended and we hope to build on this next year. Thanks to Rob Harris for instigating this initiative and to Leanne Beames and Neil Clarke for all their hard work in making it happen.

2013 Interclub Series

The Interclub Series was a great success in 2013 with participation up from the previous year. 11 years in the making, the series proved an historic win for Atlantis Masters Swimming Club (pictured below) over Tea Tree Gully who ended the series in second place. Atlantis won the series by an astounding 1029 points. Reigning champions, Adelaide Masters was last beaten by Atlantis eleven years ago and at the time by only a few points.



Annual Presentation Dinner

The Annual Branch Presentation Dinner was held on Saturday 23 November at The German Club. It was a night to celebrate the successes of both clubs and individuals. Ian Young from Marion was awarded Male Swimmer of the Year and Judy Thomas from Atlantis was the recipient of the Female Swimmer of the Year (pictured below). Special thanks to Jen Sturm and Meredith Ryan for organising such a memorable evening.

Communication

Masters Swimming SA continues to communicate with its members via its website, monthly newsletter and Facebook. We recognise the increasing importance that social media plays in engaging with our members and in reaching a wider audience. Facebook "likes" have increased by over 100% in the last 12 months with currently 254 Facebook 'likes'.

Finances

At the end of 2013 Masters Swimming SA was in a very sound financial position. Treasurer, Robert Ferguson has been extremely diligent in managing our finances, developing the 2014 budget and securing grants for the organisation with great success. Robert has also invested a lot of time in developing great working relationships with the Adelaide City Council and the Department of Sport and Recreation.

Strategic Plan

Masters Swimming SA recently developed and agreed on a long-term Strategic Plan for the organisation which will provide strategic direction from 2014-16 and ensure that we continue to leverage and capitalise on the opportunities at hand.

Thank You

On a final note, I would like to thank the team of dedicated volunteers who make Masters Swimming SA what it is today. The SA branch relies entirely on a team of volunteers who each donate an enormous amount of their personal time and I would like to take this opportunity to personally thank each and every one of them. I will soon relinquish my role as Secretary due to increased work commitments but will do so knowing that I am handing back the reigns into the capable hands of Sarah Crossman. I look forward to the new challenge of Marketing Director for the branch.

Rebecca Healy
Secretary



**MSSA members at the 1.6km Pub to Pub Swim
organized by Atlantis Masters SC**

TASMANIA



MSTas Board

The Branch AGM was held on the 23 of February 2013 at Hobart Aquatic Centre. There were some changes to the committee, Don (Roo) Reynolds was elected President, replacing Amanda Duggan, Maciej Slugocki elected treasurer replacing Ray Brien who accepted the position of publicity officer.

Pauline Samson and Judy Hynes were presented with State Life Members awards for their contribution to the Branch for many years. Several officials' awards were presented which will make running of championships easier for the Branch and Clubs.

Branch Management meetings were held before State swim meets through the year.

MSTas Events

The Branch held regular events through the year—Summer Long Course (February), Long Course Short Distance Championships (May) at the Hobart Aquatic Centre and the Winter Short Course (August) and the Long Course Long Distance Championships (November) at Launceston Aquatic. We are still finding that numbers are falling for championships as many members participate in other sporting activities.



MSA Coach of the Year, Brenton Ford conducting a coaching course in July

Numerous members took part in the MS (Multiple Sclerosis) Tasmania Mega 24 hour swims in Hobart and Launceston in June.

Some members attended the Nationals and the World Masters with very satisfactory results.

Membership

We now have a new club in Hobart as well our virtual club 'The Van Diemens' has maintained its small membership.

We had 287 members throughout the State in 8 different Clubs – down 10 members from the previous year.

Coaching

Mid 2013 the Branch sponsored well attended coaching clinics in both Launceston and Hobart. We also had officials training sessions throughout the year and now have several qualified officials who are valuable assets at championships and club events.

Towards the Future

Devonport has a new indoor 25 metre pool at their updated Aquatic Centre.

Tasmanian Clubs are looking forward to hosting the National Championships in 2015.

Jennifer Napier
Branch Secretary



Jocy Anderson, pictured with John Pugh, achieved her Three Million Metre Award in November

VICTORIA



MSV Board

MSV has a small executive Committee comprised of Sonia Halsvik, Vice President and Chair of the Swim Meet Committee; Jim Milne, who took over as Finance Director from Viv Merrill in August; Paul Watmough, Recording Director and often meet director; John

Marshall, Technical Director, which includes the rostering of all officials at meets and working on the re-accreditation process. Bruce Allender, Coaching Director, who organises all of the training courses throughout the year; and myself, Archer Talbot as President.

Thank you to all of the board members (club delegates) who have been able to attend the committee meetings throughout the year. There are a number of key faces at the bi-monthly meetings, people who attend as club delegates, but also have a real interest in the well-being of our organisation. Bruce Ripper, chief timekeeper at all our meets. Danny Smith, who needs no introduction having been MSV President for many years, but who keeps a very positive paternal eye on what's happening; Brian Walsh, volunteer pool-surveyor and long-term official. Jan Williams, long-term catering genius. Rosa Montague, delegate for Powerpoints and passionate pool and open water swimmer, here and overseas. These people contribute an extraordinary amount to all that is masters swimming in Victoria.

MSV Ambassador

MSV appointed Linley Frame as the Ambassador for Masters Swimming Victoria. Linley is a true champion of our sport and epitomises the health message of swimming for life! She will be a wonderful Ambassador for Masters Swimming.

Linley shot to fame in the Australian swimming world when she won the 1991 World 100-metre Breaststroke Championship, and an additional two silver medals in the 200-metre Breaststroke and the 4x100 Medley Relay at the same meet. She then went on to represent Australia at the 1992 Olympic Games in Barcelona, Spain. During her career she was a Pan Pacific champion, won three World Short Course medals, plus many other international medals throughout a career that spanned sixteen years.

Linley has come back to competing at an open age level and is still making national finals, swimming for the Vicentre Club.

In 2010 Linley joined the Victorian Batman Avenue Maulers Masters Swimming Club and threw herself back into competitive swimming. Since then she has been breaking Branch, National and breaststroke World records in her age group. She has recently been a member of the Victorian Masters Club.

Sports Development Officer

Sally Cuming was employed to promote MSV and she has done a brilliant job in the position. Sally's key targets included raising both the number of MSV clubs and individual members, raising the profile of masters swimming in the public arena, and increasing our sponsorship.

Funky Trunks and Aquashop continue to be very generous sponsors of MSV in both our pool and open water competitions. The Aquashop Masters Member of the Month is a \$50 voucher awarded to a member each month. The idea of this was to award MSV members that contribute greatly to their club and the wider swimming community.

MH20 and Vicentre are very active junior clubs who became "one clubs" with Masters swimmers competing in the state events. There are a number of other Clubs poised to become affiliated next year.

Whilst MSV has a strong participation base in open water swimming, the branding and awareness of the organisation in the general community was very low. To formalise our commitment to OWS and to recognise our MSV clubs (many swimmers compete more in OWS than Pool competitions) we partnered with the Great Victorian Swim Series. MSV hosted four introductory coached OWS sessions before the opening of the OWS season (pictured below).



Membership

There was a 6.25% increase in membership over the year with 1121 members by the end of November. The key driving force for this increase was the employment of an SDO. It is the highest number of members that we have had since 2002, and a huge increase on the 900 members we struggled with in 2008.

The affiliation of some junior clubs this year will help bridge the gap that exists between junior and masters swimming.

Competitions

The Swim Meet committee, chaired by Sonia Halsvik, ran a number of successful meets this year. The State Long Course meet was reasonably well attended, with 189 entrants, but this represents less than 20% of our membership. The Short Course meet told a similar story of attendance, but our Long Distance meet ran at a significant loss with less than 60 participants, even though we included some long distance relays to try to boost numbers.

Volunteers

John Marshall leads a small but dedicated group of Officials with the assistance of Bruce Ripper who coordinates the volunteer timekeepers at meets. John's team helped to successfully run the major meets of the year, as well as assisting at other events such as the Australian Masters Games in Geelong. Neil Mitchell should be singled out for his Event Refereeing role at the AMG's. All of their time and efforts are greatly appreciated.

Swimming Victoria

In a busy beginning of the year, discussions did not proceed with SV, until the very last minute. Dialogue resumed in December and it is anticipated that a smaller working group may be able to make some headway in 2014.

Summation

"There's nothing like swimming for trimming the old physique,
For giving the torso that certain chic;
There's nothing that hustles the muscles and makes 'em tauter
Than gaily doing your daily dozen with Neptune's daughter."

Read "Swim - Why we Love the Water" by Lynn Sherr. It's fabulous. It reminds me that we all swim for fitness, friendship and fun, as well as excitement, ego and joie de vivre!

Archer Talbot
MSV President



The Glamourhead Sharks brought home 16 medals from the World Out Games in Antwerp in July/August



The Boroughcouthas were well represented at the Australian Masters Games held in Geelong in October

WESTERN AUSTRALIA



A major highlight for MSWA for 2013 was reaching 1,576 members, our highest ever. This is a huge achievement, of which all WA members should be extremely proud. It has been achieved through a concentrated team effort at both State and Club level highlighting the benefits of

pro-active membership growth strategies and the importance of relationships with aquatic centre management, stakeholders, sponsors etc.

The key is having a dedicated part-time Project Coordinator who works on marketing and development programs to achieve these excellent outcomes. In 2013 this included several new cross-promotional projects with other sporting organisations namely Triathlon WA and the Rottnest Channel Swim Association.

Governance

The WA Board met eight times during the year and continued to monitor finances on a monthly basis as part of due diligence. Special projects funding was again made available to Clubs from interest from the investment account and many took advantage of this opportunity to purchase equipment or use for other great initiatives.

Four Council of Clubs meetings were held and the AGM conducted in February in conjunction with a Council meeting which included several award presentations - see highlights below.



Cockburn Masters Rottnest Channel swim

The Board continues to thrive and enjoy their roles whether at strategic or operational level and are a great team.

New initiatives and major highlights in 2013

Most strategies identified in the 2013 Operational Plan were achieved with several new initiatives implemented. None of the following would have been successful without the support, including much hands-on assistance, from the President, Board members, State Officers and Project Coordinator working as a well-oiled team:

- New health message LiveLighter established with all Healthway membership growth programs
- New promotional brochure designed and produced after new branding implemented
- Inaugural Perc Edwards Volunteer of the Year award established and presented by family members
- Coaches survey completed to assist with future planning of education and professional development
- Grew sponsorship arrangement with HBF to include discounts for HBF members in Masters OWS events and further exposure of MSWA through new HBF State-wide media promotions and calendar of events
- Achieved excellent article and photos in The West Australian's Mind and Body section in March
- Conducted new LiveLighter membership growth project with Albany club and special presenter Ceinwen Roberts from Maida Vale club in conjunction with swimmers clinics in the pool and ocean
- Conducted new LiveLighter Super Clinic for 37 Coaches with 57 swimmers from many Clubs
- Established new Marketing/Development Plan underpinning the 2013 Operational Plan
- Achieved inaugural formal cross-promotions with Triathlon WA and Rottnest Channel Swim Association
- DSR Governance Evaluation program commenced in November
- New Board member shirts and Coaches shirts produced to incorporate the new logo and promote volunteer Club Coaches

Other projects and activities

- Information sessions and additional meetings held at Cannington Leisureplex to establish new club
- Country Correspondence Carnival coordinated by MSWA and awards presented at function
- Team Manager workshop held in January
- Regional Coaching Clinics (4) and Coach mentoring sessions conducted by Coach Educator and Presenter Kim Tyler with rave reviews
- Accredited Coaching Courses - 4 conducted in 2013
- Coach PD workshops – 2 conducted in 2013
- Special Projects Funding Project criteria revamped and awarded to successful clubs
- 2013 HBF State OWS held successfully at Coogee Beach
- Annual awards function held in conjunction with 2013 LiveLighter State Championships presentations
- Technical Officiating annual workshop and courses conducted with financial support via SWA (from DSR)
- Annual Club Captains meeting conducted and internal pool calendar produced for following year
- LiveLighter Club Challenge Series annual awards presented at February Council meeting
- 2013/14 HBF OWS calendar advertising numbers stable
- 2012 LiveLighter Spring intro Swimming membership growth project awards presented at February Council meeting and 2013 program conducted
- 5/10 service awards program well established with awards presented at AGM in February
- Good participant numbers for LiveLighter Novice Ocean swim in December after excellent promotion through November's Have a Go News front cover (annual arrangement which is worth \$thousands)



The West Coast Carnival was held in April 2013

Sponsorship and Stakeholder Relationships

- Achieved special regional funding from Department of Sport & Recreation (DSR) Great Southern Region for Albany LiveLighter membership growth project
- Continued excellent relationship with Vorgee for OWS calendar sponsorship and overall support
- Promotional advert placed in Rottnest Channel Swim annual racebook promoting Club membership benefits for open water swimming
- Continued promotion of MSWA to increase awareness through monthly column in Have a Go News which included promotion of LiveLighter Novice Ocean Swim (front cover Nov edition), Seniors Have a Go Day, and general promotional articles and photos
- Excellent ongoing relationship with Masters Swimming Australia
- Continued excellent relationship with DSR with positive feedback
- Continued relationship with Swimming WA
- Relationships ongoing with Have a Go News, Challenge Stadium (Venues West)
- Ongoing partnerships with other organisations eg. Triathlon WA, Swimming WA, Rottnest Channel Swim Association, Water Polo WA, Surf Life Saving WA, Heart Foundation, LIWA Aquatics, WA Sports Federation
- Member of Aquatic Facilities Steering Group re planning requirements for our sport with Local Government Authorities

Acknowledgements

MSWA continues to thrive at both State and Club level due to the fantastic contributions of our volunteers including the great team of Technical Officials. Volunteer Coaches form the backbone of most clubs as the major membership benefit. MSWA focuses on supporting these volunteers as much as possible whether it be through awards and recognition or opportunities of free attendance at industry seminars and workshops.

WA members continue to enjoy the fitness, friendship and fun that abounds at their club with quite a number training in order to participate in the annual HBF open water swim series and the odd pool meet.

Wendy Holtom
Executive Officer

38TH NATIONAL CHAMPIONSHIPS

SYDNEY, NEW SOUTH WALES

The 2013 National Championships were held at Sydney Olympic Park Aquatic Centre (SOPAC) from 17-20 April 2013.

Entries

The first entry was received in early February and flowed in steadily until the closing date on 8 March, with the usual flood toward the end. A total of 688 entries were received (460 NSW, 11 NT, 54 QLD, 7 SA, 7 TAS, 104 VIC, 38 WA, 4 International).

Program

The final program for the meet was uploaded to the MSNSW website on March 16, although a few minor revisions were made later.

Results and Records

Timekeeping was via AOE (touchpads) and SAT backup (2 manual buttons) and 1 manual watch. 800m and 400m events were deck seeded and all other events were heat seeded. Swim times were downloaded to the SOPAC Meet Manager computer, and results were then managed on a networked MSNSW computer.

Results were also posted on the MSNSW Live Results site within seconds of the completion of events, accessible poolside from smart phones & tablets, many minutes ahead of posting hard-copies on the wall.

Records set at the meet, were: 8 WR, 64 NR, NSW 42, NT 11, QLD 38, SA 12, TAS 12, VIC 45, WA 35.

Social Media

The Championships website was on the MSNSW Branch website, which allowed updates to be implemented easily. After the meet, the site was kept live to advise the Meet results and award recipients, circulate newsletters and provide a photo gallery.

Facebook and Twitter were used for the first time for a Masters Championships and allowed instant updates to go out to members.

Finance

Financial support for the event came from a very small group, namely the Registered Clubs, Mortgage Choice and from within Masters Swimming. Sustagen (Nestle) also paid for the Welcome Kit bag. Goods in

kind were received from Sustagen, 3P Learning Australia Pty Ltd, Commonwealth Bank, "Herbs of Gold", The Owner Builder, McDonald's, Scorpio Holiday Units and Dettol. We thank these generous companies for supporting Masters Swimming.

Volunteers

There were about 60 wonderful Volunteers working on the event. Over half were regular volunteers who do it as a hobby for various sports and charities; and most of them had worked with MSNSW at the World Masters Games in 2009.

A team of 54 officials worked on the Championships; 21 referees, 8 IOT's, 5 starters, 6 chief timekeepers and 13 check starters. They were a pleasure to work with and MSNSW cannot thank them enough. There were 9 visitors from interstate or Swimming NSW officials who we were very pleased to work with, it is great to share ideas and learn from other officials.

Conclusion

A major thank you to our national sponsor Vorgee, not just for the support they provided in product and signage but their attitude and open arms style of communication.

The event was a financial success for MSNSW on the back of the army of volunteers who worked so hard to make it a wonderful experience for the swimmers and each other.



**The NSW Governor
with the youngest and
oldest competitors
Kade Burgess, 18, and
Jack Matheson, 96 -
both from MSNSW**

AWARD WINNERS

2013 NATIONAL CHAMPIONSHIPS

Trophy	Winner
Founders' Trophy	Powerpoints (Vic)
Runner-up Trophy	Seaside Pirates (NSW)
Visitors' Trophy	Powerpoints (Vic)
Female Swimmer of the Meet	Jenny Whiteley (Ryde, NSW)
Male Swimmer of the Meet	George Corones (Malvern Marlins, Vic)
National Heart Foundation Trophy	Paul Bailey (Warringah, NSW)
Coach of the Year 2012	Brenton Ford (Vic)
Official of the Year 2012	Di Partridge (NSW)

2013 NATIONAL CHAMPIONSHIPS RELAYS

Age Group Relay Trophy	Winner
72-119 years	Seaside Pirates (QLD)
120-159 years	Powerpoints (VIC)
160-199 years	Powerpoints (VIC)
200-239 years	Claremont Masters (WA)
240-279 years	Malvern Marlins (VIC)
280-319 years	Manly Masters (QLD)
320-359 years	Warringah Masters (NSW)

2013 SERVICE AWARDS

Award	Description	Winner
Conspicuous Award	Awarded for 10 years service to MSA	Therese Crollick
Meritorious Award	Awarded for 5 years service to MSA	Craig Smith

VORGEES ENDURANCE 1000

Trophy	Winner
Vorgee Endurance 1000 Award 2012	Talays (TAS)
Vorgee Endurance 1000 Club Champion 2012	Campbelltown Collegian (NSW)

2013 MILLION METRE AWARDS

DISTANCE	NAME	CLUB	BRANCH
Seven Million Metre Club	Paul Somerfield	Twin Towns	QLD
	Kiku Mukai	Brisbane Southside	QLD
	Tony Stanton	Albany Masters	WA
Five Million Metre Club	Pamela Nix	Nelson Bay Dolphins	NSW
	Donald Martin	Caribee Masters	QLD
	Majory Muller	Adelaide Masters	SA
	Graham Senders	Claremont Masters	WA
Three Million Metre Club	Sue Wiles	Blue Mountain Phoenix	NSW
	Pamela Nix	Nelson Bay Dolphins	NSW
	Robert Burggraff	Raymond Terrace	NSW
	Nancy Haire	Manly Brisbane	QLD
	Geoff Lander	Noosa Masters	QLD
	Barbara Maynard	Twin Towns	QLD
	David Maynard	Twin Towns	QLD
	Michael Lynch	Twin Towns	QLD
	Conrad Gleeson	Twin Towns	QLD
	Michele Kline	Hobart Aquatic	TAS
	Andrea Dickinson	Hobart Aquatic	TAS
	Jocy Anderson	Talays Masters	TAS
	Leonie Wood	Hoppers Crossing	VIC
	Thelma Sharp	Bunbury Masters	WA
	Margaret Moylett	Bunbury Masters	WA
	Nick Wyatt	Cockburn Masters	WA
	Lynne Johnston	Clarence River Masters	NSW
	Richard Braddish	Ettalong Pelicans	NSW
	Patricia Moore	Darwin Stingers	NT
	Lesla Hansen	Central Cairns	QLD
Two Million Metre Club	Jelle Lahnstein	Adelaide Masters	SA
	Michele Kline	Hobart Aquatic	TAS
	Heather Cairns	Launceston Lemmings	TAS
	Darryl Flukes	Surrey Park Seahorses	VIC
	Theresa Elliott	Stadium Snappers	WA

DISTANCE	NAME	CLUB	BRANCH
One Million Metres	Marion Dreyer	Ettalong Pelicans	NSW
	Stephen Murray	Sutherland Sandbern	NSW
	Anne Smyth	Tuggeranong Masters	NSW
	Cecelia Kaye	Tuggeranong Masters	NSW
	Caroline Makin	Tuggeranong Masters	NSW
	Peter Kaupert	Warringah Masters	NSW
	John Miles	Sunshine Coast	QLD
	Allaine Stent	Twin Towns	QLD
	Anne-Marie Polomka	Henley Beach	SA
	Craig Smith	Marion Masters	SA
	Michele Kline	Hobart Aquatic	TAS
	David Davies	Carine Masters	WA
	Audrey Bollough	Stadium Snappers	WA
	Andrea Morton	Stadium Snappers	WA



Thelma Sharp, from MSWA's Bunbury Masters, joined the Three Million Metres club in 2013

2013 INTERNATIONAL SWIMMING HALL OF FAME

JENNY WHITELEY

Masters Swimming NSW member, Jenny Whiteley was inducted into the 2013 International Masters Hall of Fame, at a presentation dinner in California USA on September 13, 2013.

Jenny first swam with Ryde Club under Forbes Carlile from about 8 to 16 yrs. She was selected on the State team and came first in the 200 butterfly and third in the State Open 200 butterfly at age 14. She trained consistently in 13 swim sessions per week, which she loved, and 'retired' from amateur swimming at around 16 years of age.

Jenny has been a member of Ryde Masters Swimming club since 1986, when she joined to gain some fitness. In 2010 she was granted Life Membership. Jenny has competed at all levels of competition during her Masters swimming career and achieved both State and National records from age category 25 – 29 up to current 55-59.

In 1998, Jenny achieved her first of 46 World Records to date, and in 2013, she has broken seven world records. Her 2013 successes include the 50m, 100m and 200m breaststroke, long and short course and the 100 individual medley (55-59 age category).

Jenny has found that being a member of the Cherrybrook Carlile (amateur) swimming club since 2007 has allowed her to undertake more serious training. It has improved her fitness and strength, as well as developed her confidence. She believes that this is what has contributed to her better times in her 50s than in her earlier Masters years.

Highlights of her Masters career include:

- Induction into the International Masters Swimming Hall of Fame – September 2013
- Winning a silver and bronze in 1988 at the FINA World Swimming Championships in 1988 (Brisbane) – her first international meet in Masters – she was very, very nervous!
- Winning 4 golds and a silver at the FINA World Swimming Championships in 2008 (Perth) – she believes that this was when she was at her peak
- 46 World records across 4 age categories (from 40-44 years to current 55-59)
- NSW Masters Athlete of the Year in 2003 & 2008
- Australian Masters Athlete of the Year in 2003
- Community Sports Award Athlete of the Year
- Australian Medal celebrating the Olympic Year for outstanding achievements in sport
- Australian Masters Female Swimmer of the Year - several times
- Multiple World Top 10 ratings across 18 years
- Australian Pool Life Saver of the Year in 2007
- World records in pool lifesaving in last 2 age categories and winning gold in 2 World Championships
- Qualifying for the (Amateur) Open Nationals in 2000 and 2004 for 50 breaststroke – oldest swimmer of the meets
- Winning the open water handicap series for ocean swims in 2011
- A trip to swim the Dardanelles Strait where she was first female to finish in very rough, choppy conditions



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QLD	PO Box 1279, Capalaba BC QLD 4157	(07) 3245 1571	www.mastersswimmingqld.org.au
SA	PO Box 219, North Adelaide SA 5006	0425 294 924	www.mastersswimmingsa.org.au
TAS	PO Box 5229, Launceston TAS 7250	(03) 6343 3965	www.tas.aussi.org.au
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